

NAIRN INLAID & PRINTED LINOLEUM



COLMAN, LEVIN & COMPANY
BOSTON, MASS.

МЕСЯЦЫ
СЕТИЯ И СЛАВЫ
МУЗЫКОЙ



avery library
columbia university

Color 45

NAIRN LINOLEUM

Straight Line Inlaid

Moulded Inlaid

Granite and Moiré Inlaid

Plain and Printed

Cork Carpet

Rugs

PRO-LINO



1922 LINE

Why Your Linoleum Business Ought to Grow

No EUROPEAN fashion is more sensible and economical than the use of Linoleum as a general floor covering, employing appropriate designs for each individual room.

The alert Linoleum salesman may greatly increase his business by taking advantage of and fostering this tendency to introduce the European custom, which so signally adds to the attractiveness of the home. The Nairn 1922 Line has been arranged after careful and exhaustive study to this wider field of selling opportunity.

There are at least four fundamental arguments which appeal to salesman and householder alike.

Charm: Dining Room, Living Room, Bedroom, Nursery, Sewing Room, even the attic den of some member of the family, may be made bright and attractive by one of the artistic effects offered in Nairn Linoleum. The designs and colorings are sufficiently varied and numerous to afford an easy selection for the proper decoration of the floor in such rooms.

Economy: The worthy argument of economy loses nothing of its effectiveness in these days when people seek a floor covering that will wear equally with a hardwood floor, cost much less and embrace greater possibilities for decorative treatment.

Labor Saving: Nairn Linoleum presents a smooth, unbroken surface, impervious to dust or dirt, and keeping it clean, bright and fresh is an easy matter in comparison with woven fabrics, where the dust and dirt penetrate the pores and fibre. The physical and mental energy conserved is a material consideration.

Sanitation: The distinct germ killing property in Linoleum, combined with the labor saving and other features, account for its extensive use in hospitals, where all equipment must be absolutely sanitary. These features commend it as well for homes, especially where there are small children. Again the resiliency of Linoleum reduces noise and walking thereon is less tiring.



1922 LINE

Nairn Straight Line Inlaid

EACH of these three words fits into the story of Nairn supremacy in the Linoleum field very much as each unit of the pattern fits into the finished product which is the peak of Linoleum quality.

The word NAIRN implies thoroughness. To add the word Inlaid is to guarantee all that is desirable in Inlaid Linoleum. To say Nairn Straight-Line Inlaid, the worth of that staunch product, built in piece by piece, through to the very backbone of the fabric, is conveyed.

Nairn Straight-Line Inlaid continues to look clean and new until it is actually worn through.

The difference between the three grades of Nairn Straight-Line Inlaid is one of thickness only, the same expert workmanship and carefully selected materials entering into the manufacture of each.

NEWARK (pages 6-11): This grade will prove most durable under equal conditions of wear because it is heaviest. The patterns and colorings are sufficient in scope to meet every variety of decorative scheme.

SUSSEX (pages 11-13): Slightly thinner and consequently lower in price than Newark but equal in respect to design, materials and workmanship.

UNIVERSAL (pages 15-18): Represents a popular priced Straight-Line Inlaid, lighter in weight than Newark or Sussex but embodying all the other features of these grades. Full satisfaction in wear for every dollar invested is assured.



Nairn Moulded Inlaid

A WEALTH of elaborate designs, readily adapted to creation of artistic room effects, are embraced in the Nairn Line of Moulded Inlaid.

Possessing all the features of durability, pattern through to the back, etc., that are insured by the word Inlaid, these goods can be depended upon to retain an appearance of beauty during the long life of the Linoleum.

Two thicknesses are offered:

HUDSON (pages 20-22): A particularly well known grade, by reason of its intrinsic merit and its wide variety of distinctive designs and colorings. It has yielded many a merchant a large business and greater possibilities still exist.

Excellently adapted to bedrooms, sewing rooms, nurseries, small hotel rooms and the like.

RELIANCE (pages 24-31): A quality of popular price, similar to Hudson but of less thickness. It affords valuable special sales opportunity governing genuine Inlaid Linoleum in attractive designs and colorings at a price that will produce volume.

Nairn Granite Inlaid

Nairn Moiré Inlaid

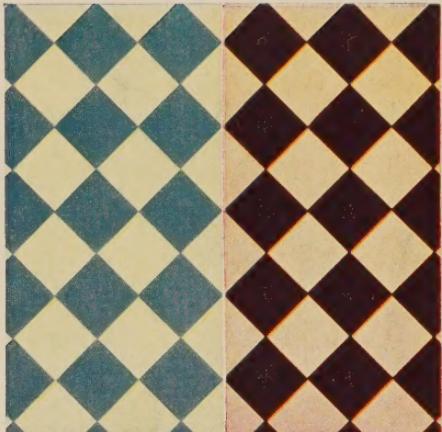
The Vestibule, Sleeping Porch, Hallways and other similar spaces are made cheery and bright when covered with these goods. Also appropriate for small offices, show rooms, etc. Three colorings, blue, green and tan, are offered in a popular priced quality. Shown on page 31.



The sun parlor should suggest coolness, cheerfulness and comfort. How well Nairn Linoleum lends itself to this atmosphere is effectively demonstrated by the above illustration in which Pattern 1073/1, Newark Inlaid, shown on page 8, is used.

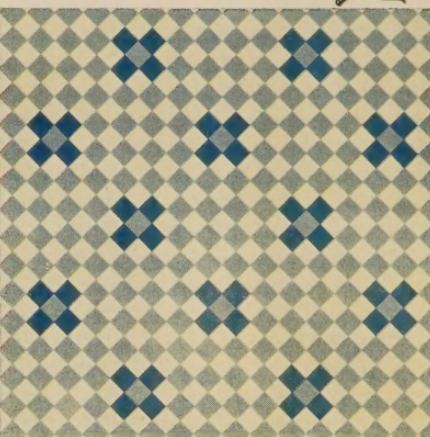
With the assurance of color harmony is combined the advantages of a durable, sanitary and economical floor covering.

NEWARK INLAID
"FIRST" QUALITY

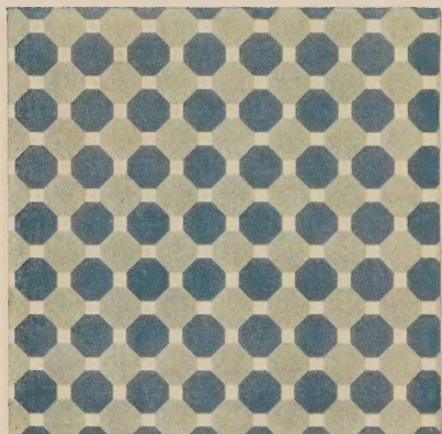


1002/4
Code: 8/4-Herald

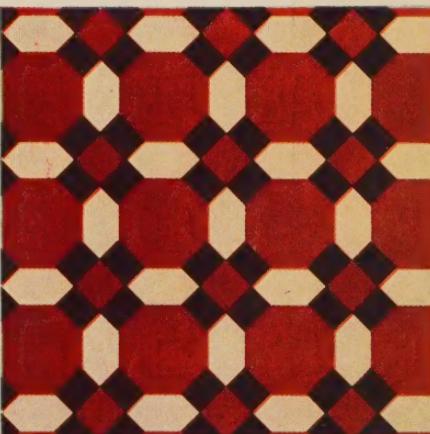
1002/5
Code: 8/4-Hight



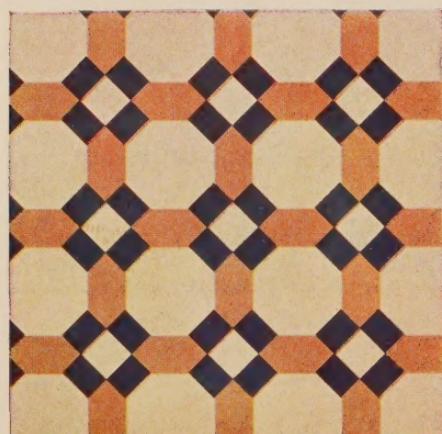
1008/1 Code: 8/4-Hague



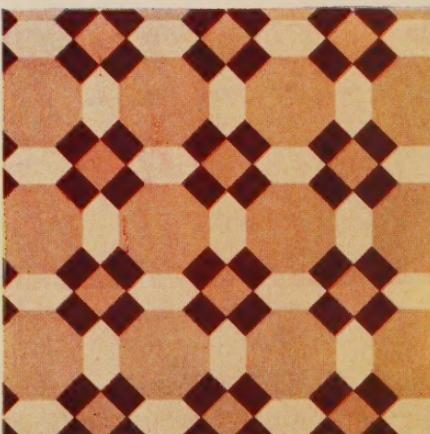
1031/1 Code: 8/4-Hectic



1044/1 Code: 8/4-Hallux



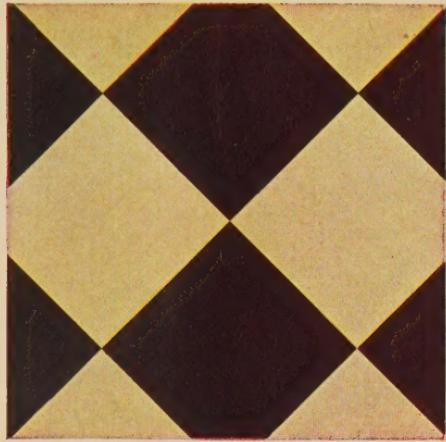
1044/2 Code: 8/4-Holones



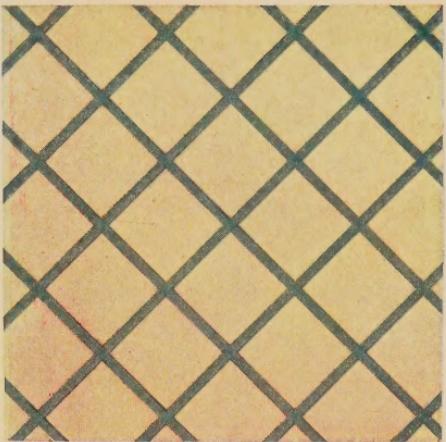
1044/3 Code: 8/4-Hamate



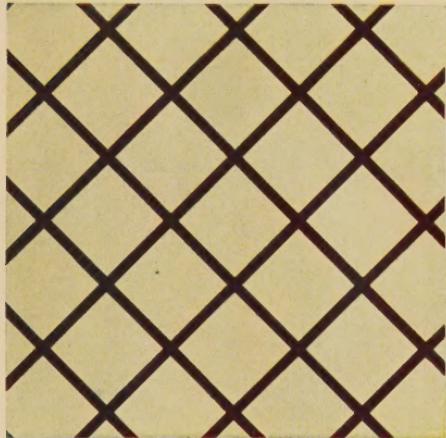
NEWARK INLAID "FIRST" QUALITY



1047/1 Code: 8/4-Hagseed



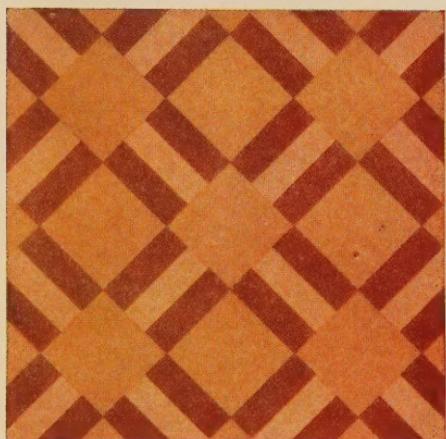
1058/2 Code: 8/4-Hardy



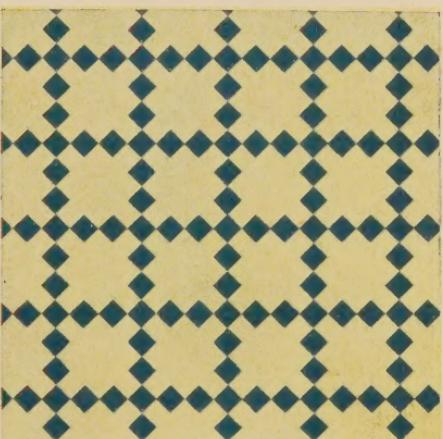
1058/3 Code: 8/4-Handle



1058/4 Code: 8/4-Handsel

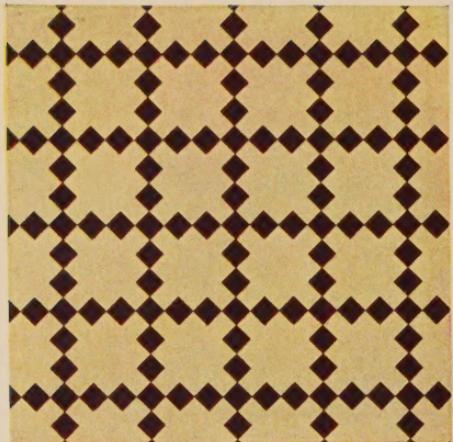


1066/1 Code: 8/4-Health

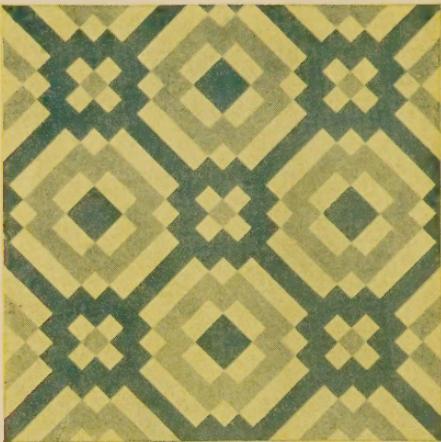


1069/1 Code: 8/4-Heathen

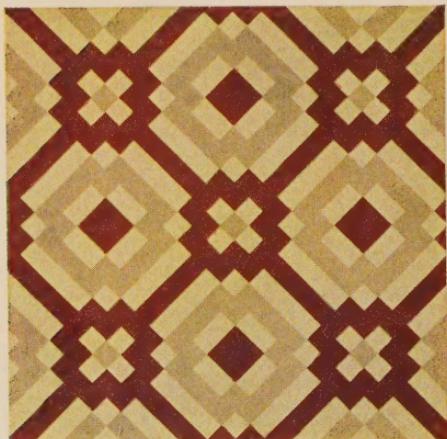
NEWARK INLAID
"FIRST" QUALITY



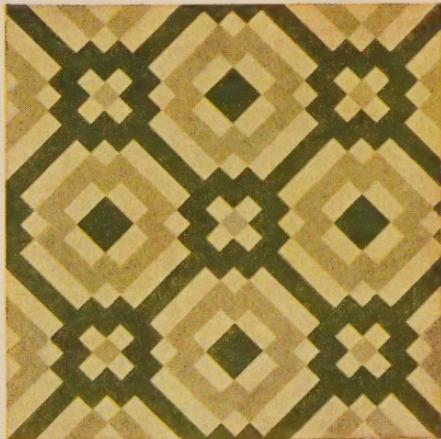
1069/3 Code: 8/4-Hedge



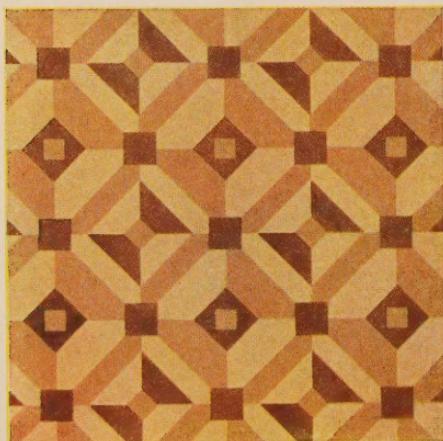
1070/1 Code: 8/4-Hemlock



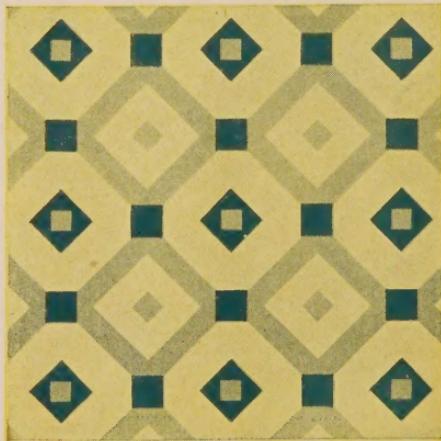
1070/3 Code: 8/4-Help



1070/2 Code: 8/4-Hickory



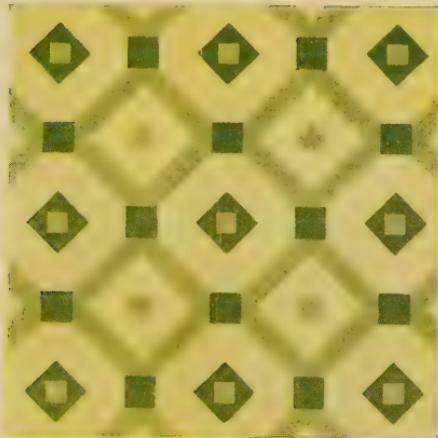
1072/1 Code: 8/4-Heir



1073/1 Code: 8/4-Hemp



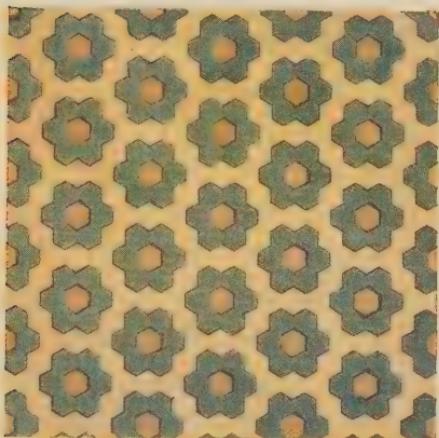
NEWARK INLAID "FIRST" QUALITY



1073/2 Code: 8/4-Hercules



1073/3 Code: 8/4-Heritage



1083/1 Code: 8/4-Henna



1083/2 Code: 8/4-Henpeck



1083/3 Code: 8/4-Herbal



1084/1 Code: 8/4-Herder



Nairn Linoleum best meets the rugged requirements of a store floor covering which must be such as will retain the original attractive appearance under hard service and be adaptable from a sanitary, labor-saving and decorative standpoint. The resiliency of Nairn Linoleum, which makes walking less tiring, is another point worthy of consideration.

Pattern in the above illustration is 1084/2, Newark Inlaid, shown on page 11.



NEWARK INLAID "FIRST" QUALITY

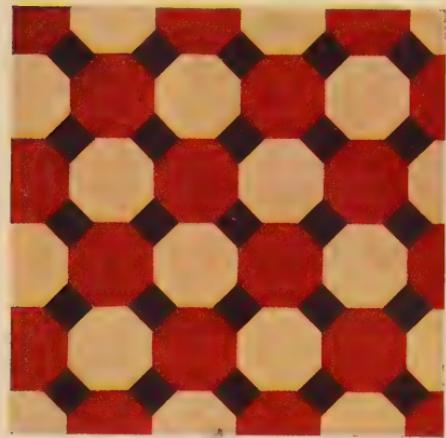


1084/2 Code: 8/4-Heresy



1084/3 Code: 8/4-Heroism

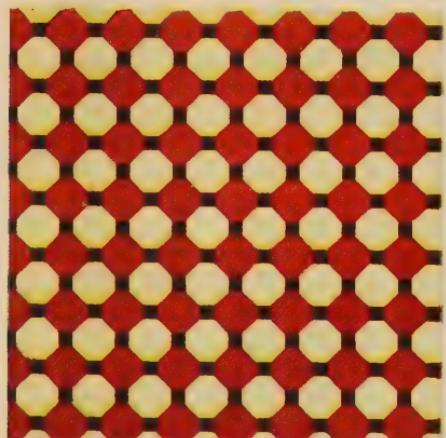
SUSSEX INLAID



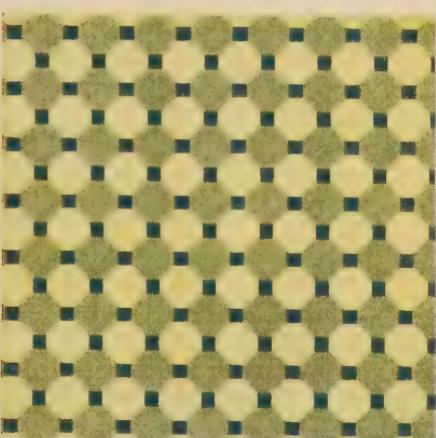
5012/5 Code: 8/4-Harmel



5018/1 Code: 8/4-Holster



5031/2 Code: 8/4-Helmed



5031/3 Code: 8/4-Hithe

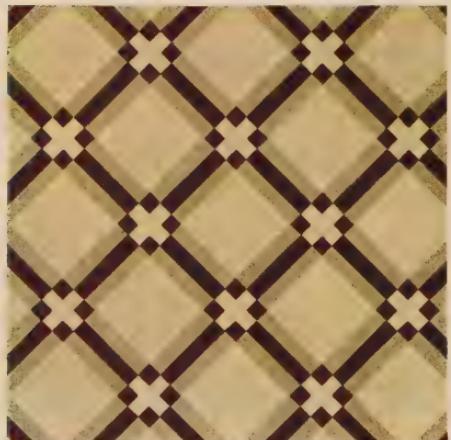
SUSSEX INLAID



5035/3 Code: 8/4-Hamlet



5035/5 Code: 8/4-Hull



5036/3 Code: 8/4-Heroic



5040/5 Code: 8/4-Hazel



5040/6 Code: 8/4-Heart



5065/1 Code: 8/4-History



5065/2 Code: 8/4-Havoc



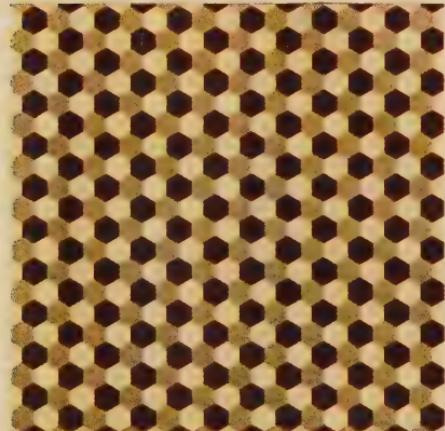
5077/1 Code: 8/4-Heron



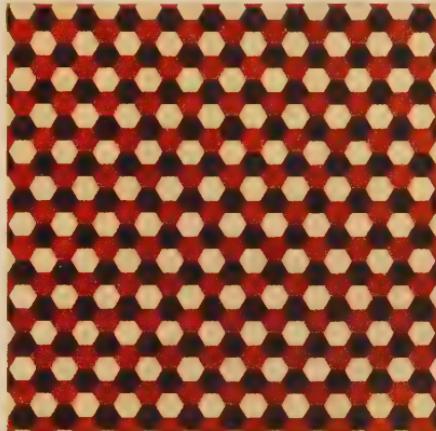
5083/4 Code: 8/4-Hexagon



5085/1 Code: 8/4-Hillock



5085/2 Code: 8/4-Hilt



5085/3 Code: 8/4-Hinder

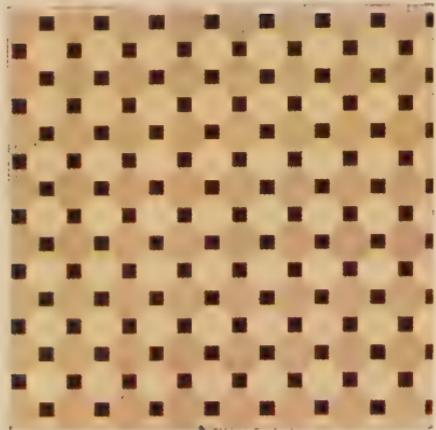


Long-wearing, labor-saving, comfortable, sanitary and economical Nairn Linoleum is universally accepted as the ideal floor covering for the Kitchen. The attractive, pleasing appearance of Nairn designs and colorings is another feature that meets with increasing recognition and appreciation from the housewife of today.

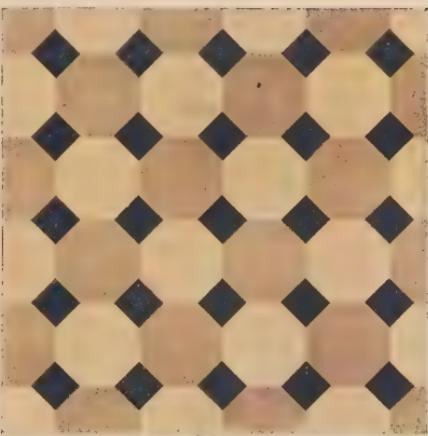
Pattern 52/49, Universal Inlaid, used in the above illustration, is shown on page 17.



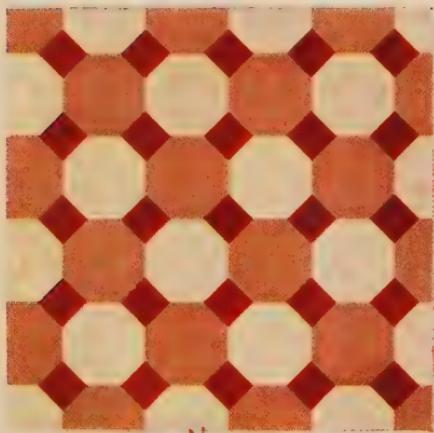
UNIVERSAL INLAID



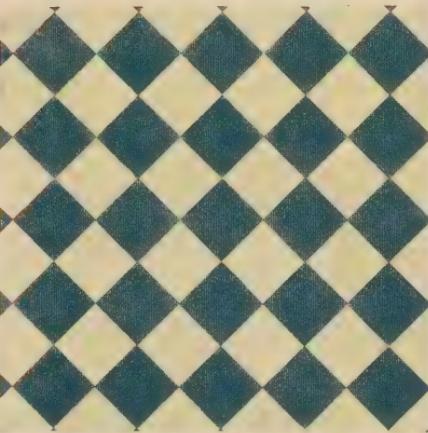
57/31 Code: 8/4-Vine



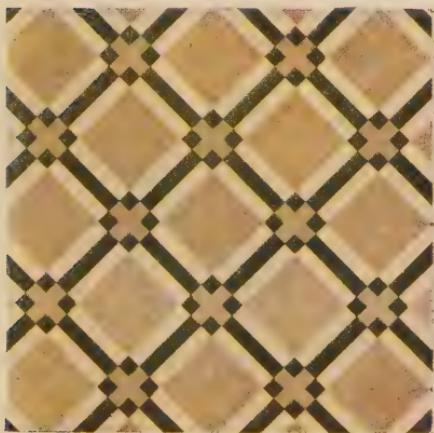
51/33 Code: 8/4-Vestal



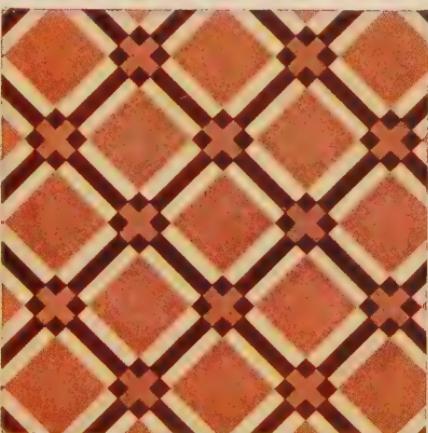
52/33 Code: 8/4-Vestry



51/34 Code: 8/4-Vanadic



51/36 Code: 8/4-Valance



52/36 Code: 8/4-Venture

UNIVERSAL INLAID



51/38 Code: 8/4-Valvelet



52/38 Code: 8/4-Varier



53/38 Code: 8/4-Vacant



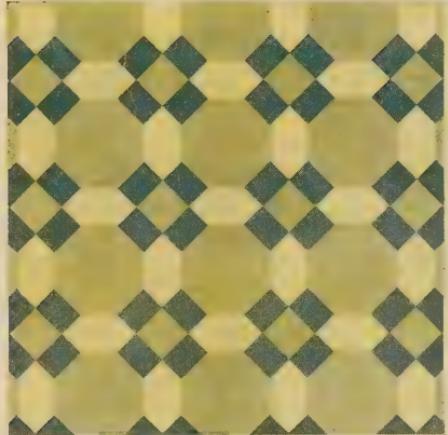
54/38 Code: 8/4-Vacuate



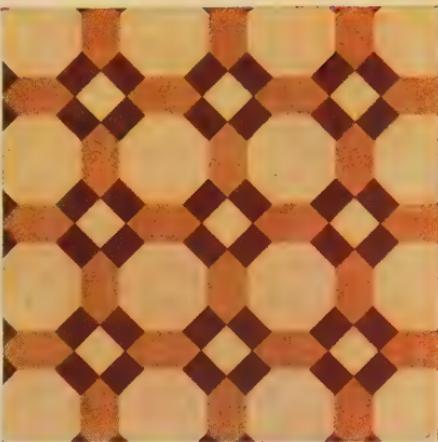
51/40 Code: 8/4-Ventose



UNIVERSAL INLAID



57/44 Code: 8/4-Violin



59/44 Code: 8/4-Virile



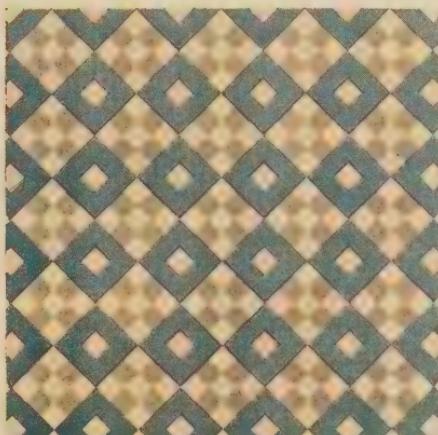
51/46 Code: 8/4-Viand



52/49 Code: 8/4-Viking



51/53 Code: 8/4-Vairy



51/60 Code: 8/4-Vanity

UNIVERSAL INLAID



53/60 Code: 8/4-Violent



51/80 Code: 8/4-Veni



52/80 Code: 8/4-Vidi



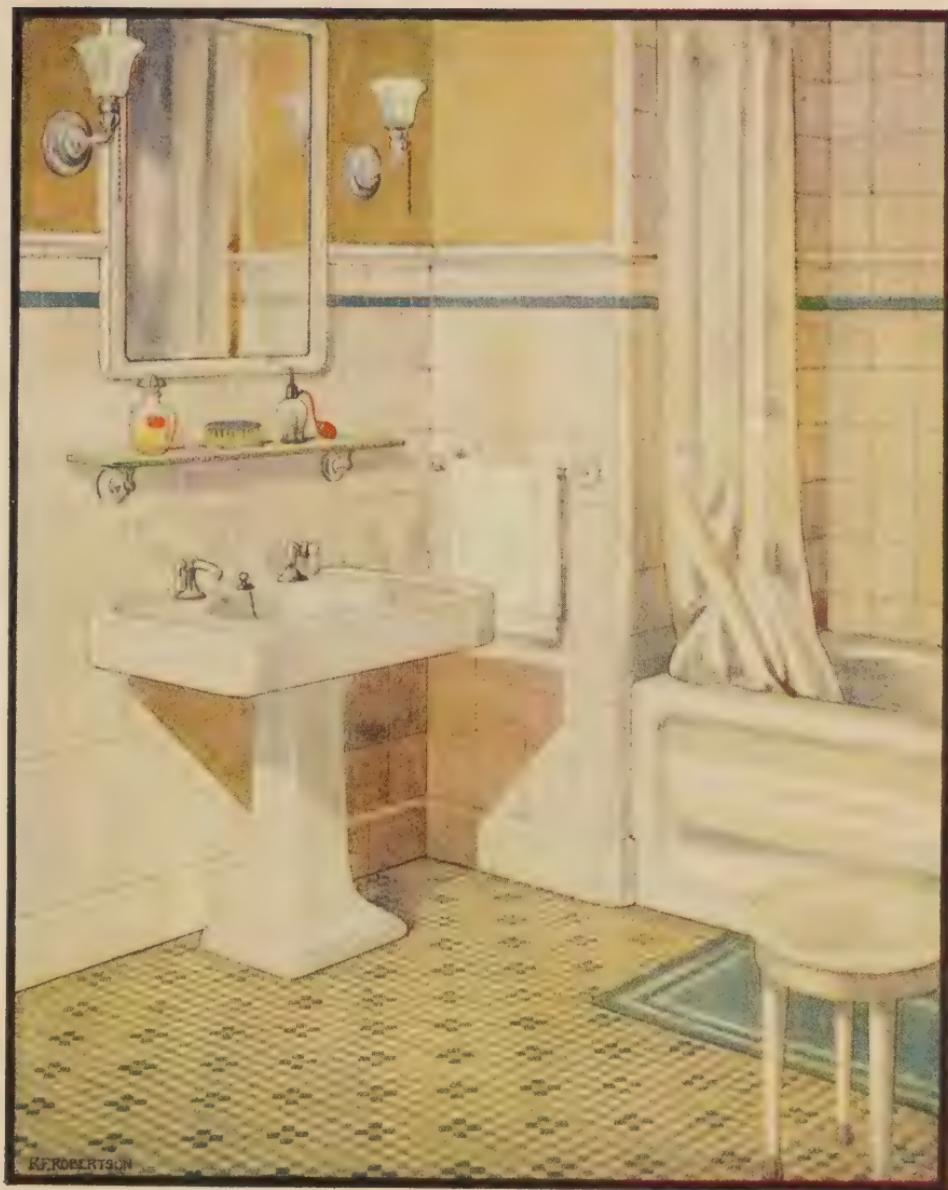
51/86 Code: 8/4-Victual



52/86 Code: 8/4-Vigil

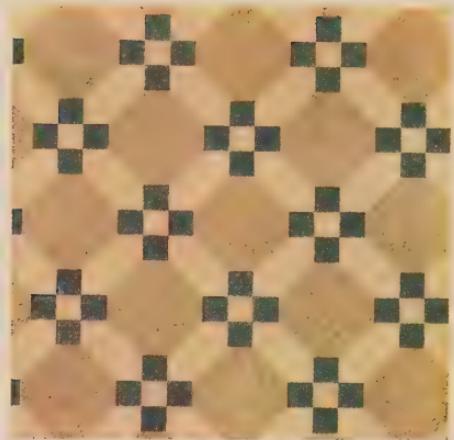


53/86 Code: 8/4-View



The Bathroom floor should be moisture-proof, sanitary, lasting, economical and easy to keep clean. Nairn Linoleum not only embodies these qualities in the highest degree but offers an unequalled choice of beautiful colorings in the plain tile effects so well suited for bathroom use.

Pattern in this illustration is 51/40, Universal Inlaid, shown on page 16.



3/4001 Code: 8/4-Otter



1/4003 Code: 8/4-Oppose



1/4015 Code: 8/4-Odious



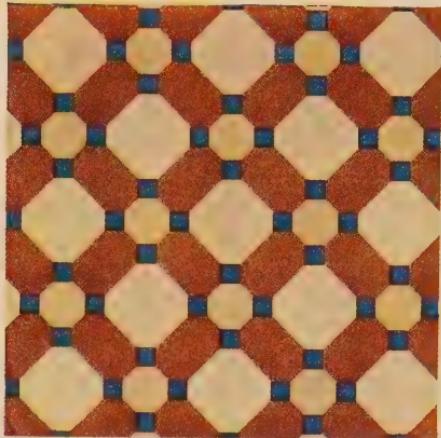
2/4026 Code: 8/4-Octile



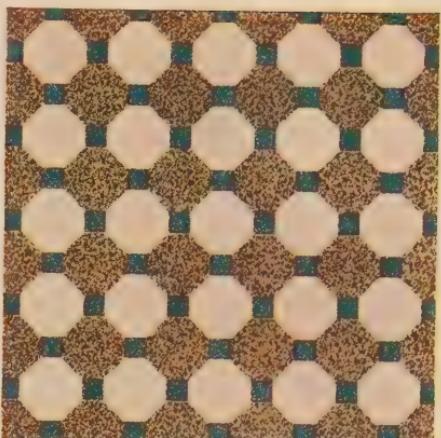
1/4031 Code: 8/4-Octuple



3/4046 Code: 8/4-Obist



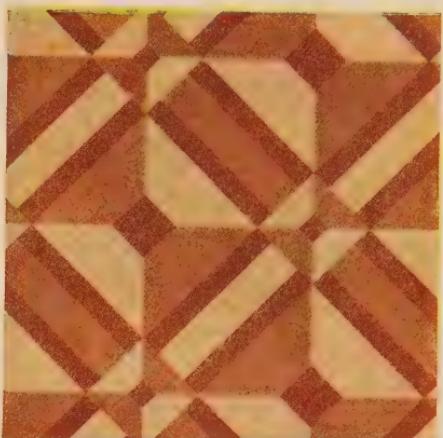
1/4048 Code: 8/4-Orion



1/4049 Code: 8/4-Object



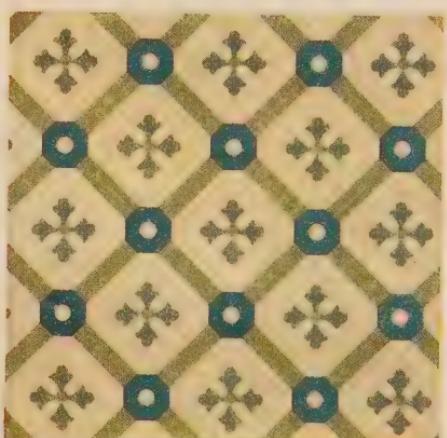
1/4059 Code: 8/4-Oblique



1/4074 Code: 8/4-Ocular

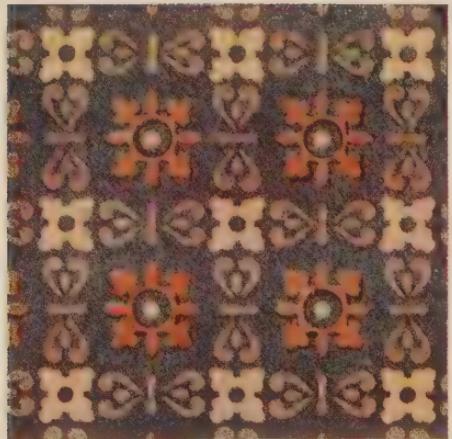


1/4082 Code: 8/4-Office



2/4082 Code: 8/4-Offing

HUDSON INLAID



1/4095 Code: 8/4-Offset



2/4095 Code: 8/4-Often



1/4096 Code: 8/4-Omen



2/4096 Code: 8/4-Octave



3/4096 Code: 8/4-Omega



1/4112 Code: 8/4-Ocean



Excellent taste and common sense blend in this suggestion for a hall floor covering which must combine the qualities of durability, decorative value and ease in cleaning with a pleasing, inviting appearance.

Pattern used above is 1/4095, Hudson Inlaid, illustrated on page 22, but the Nairn Line offers a wide range of colorings and designs appropriate for such space.

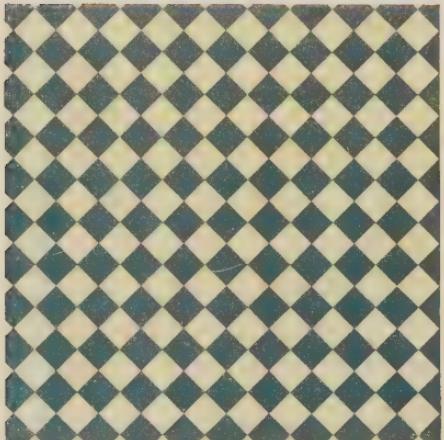
RELIANCE INLAID



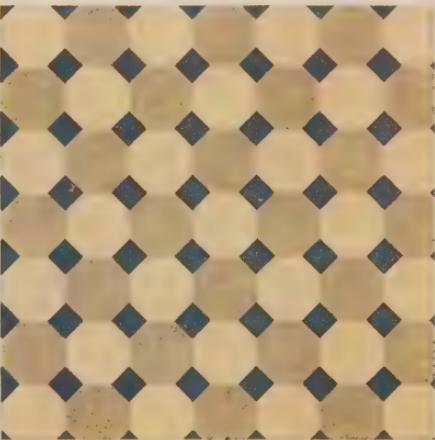
61/37 Code: 8/4-Varlet



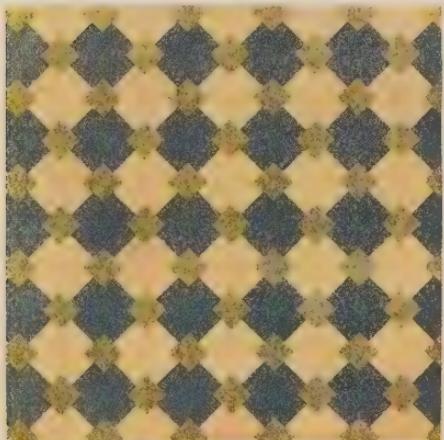
63/41 Code: 8/4-Vandium



61/45 Code: 8/4-Villa



61/50 Code: 8/4-Vain



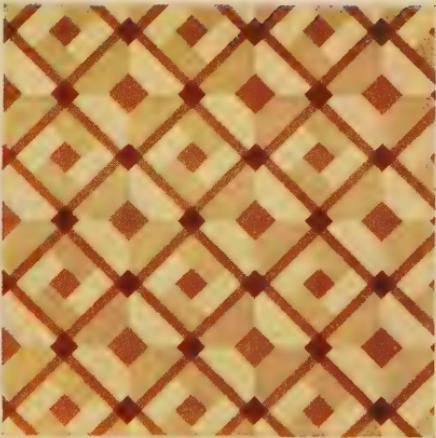
63/51 Code: 8/4-Varnish



61/52 Code: 8/4-Vagous



61/70 Code: 8/4-Vender



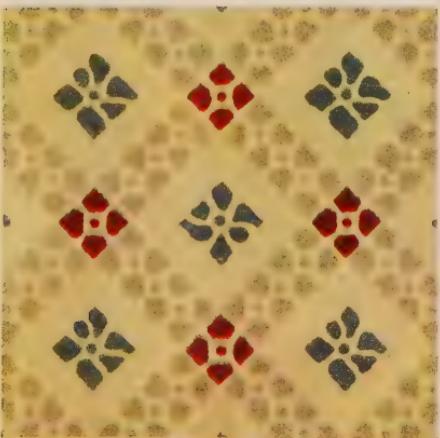
61/79 Code: 8/4-Visor



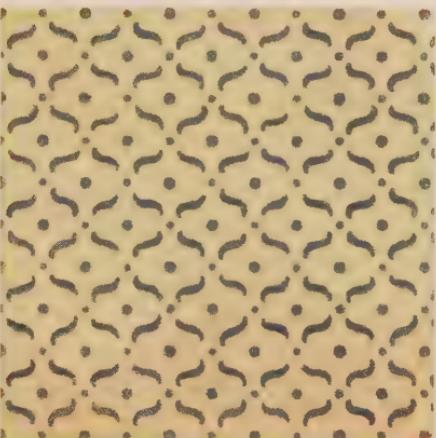
64/84 Code: 8/4-Vision



66/100 Code: 8/4-Vie



67/100 Code: 8/4-Vigilant



61/103 Code: 8/4-Vilify

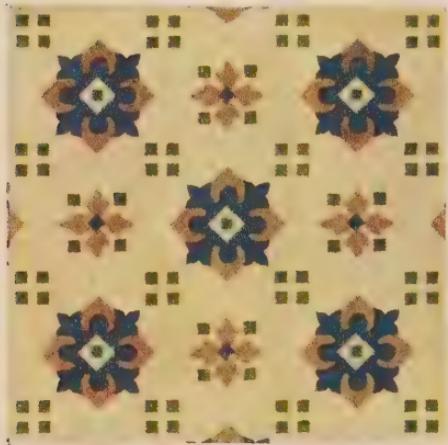
RELIANCE INLAID



62/103 Code: 8/4-Vixen



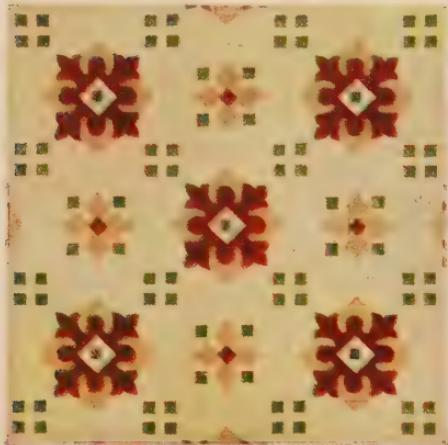
63/103 Code: 8/4-Villian



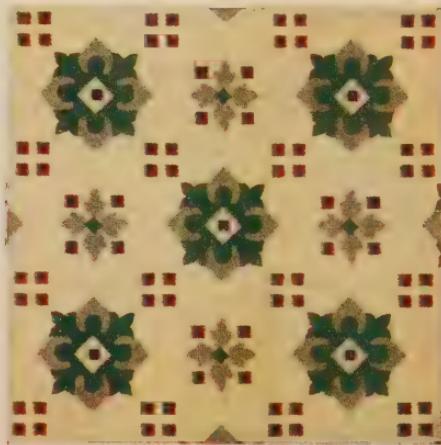
61/104 Code: 8/4-Vim



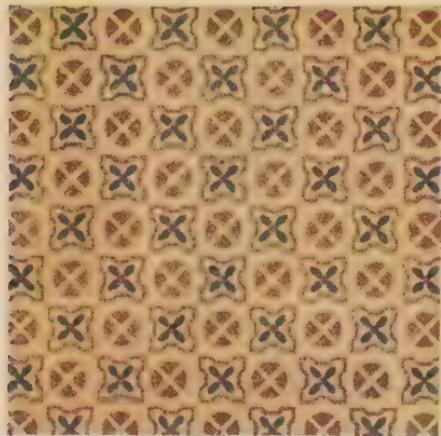
62/104 Code: 8/4-Vivid



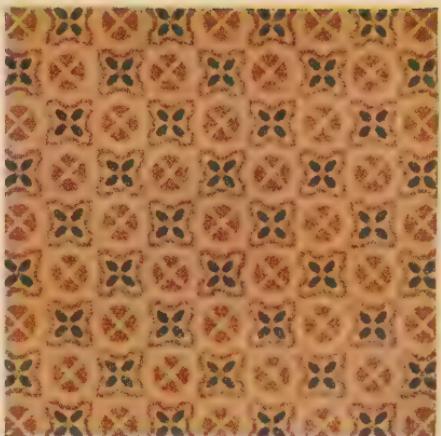
63/104 Code: 8/4-Vindicate



64/104 Code: 8/4-Vintage



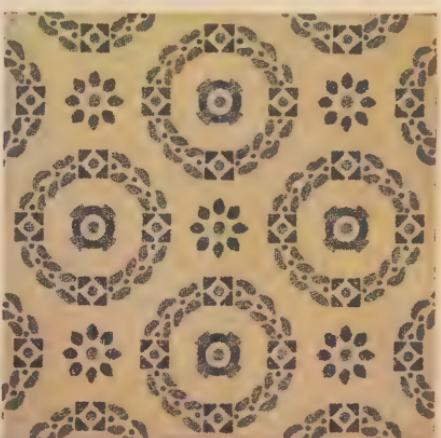
61/105 Code: 8/4-Vintner



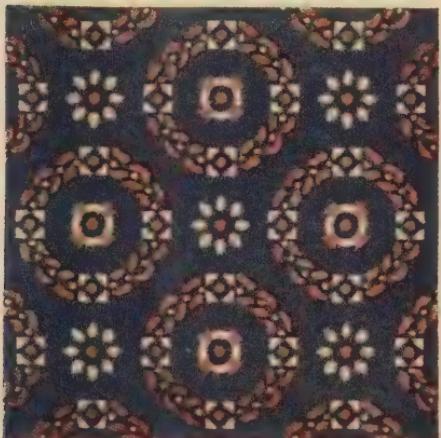
62/105 Code: 8/4-Vivian



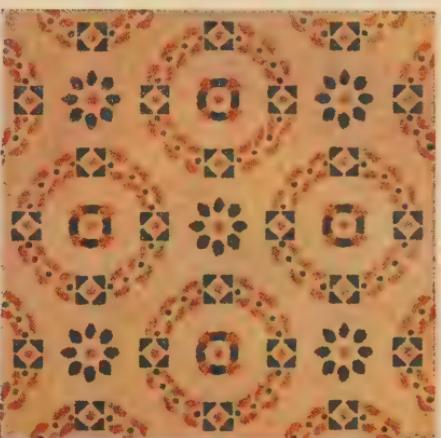
63/105 Code: 8/4-Violate



61/106 Code: 8/4-Vizier



62/106 Code: 8/4-Viper

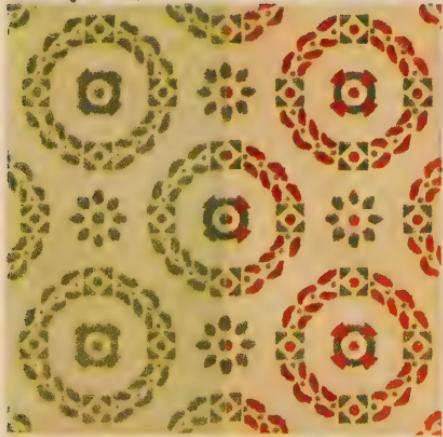


63/106 Code: 8/4-Virgin



Compared with a hardwood floor Nairn Linoleum is more sanitary and resilient, equally as durable and much less costly in addition to offering practically unlimited possibilities for decorative treatment. These qualities obviously commend its use in the dining room.

Pattern 61/70, Reliance Inlaid, shown on page 25, is used in the above illustration.

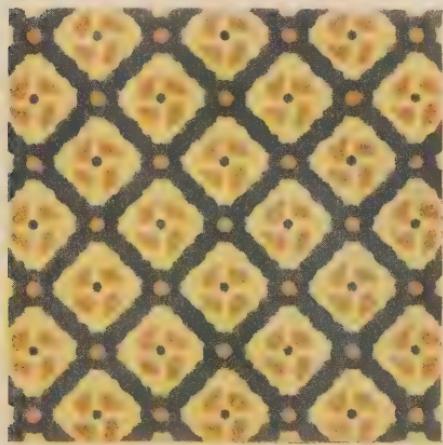


64/106
Code: 8/4-Vapor

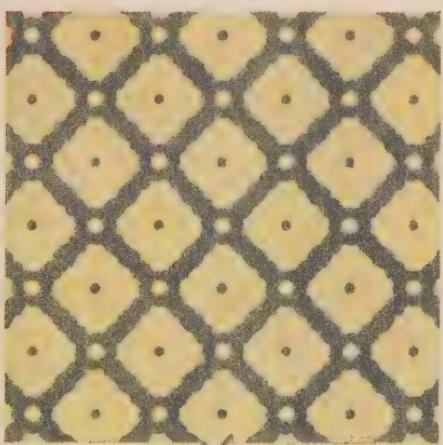
65/106
Code: 8/4-Virtue



61/107 Code: 8/4-Visage



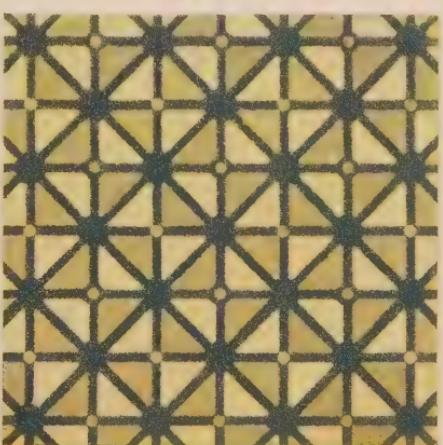
62/107 Code: 8/4-Vise



61/108 Code: 8/4-Viscid

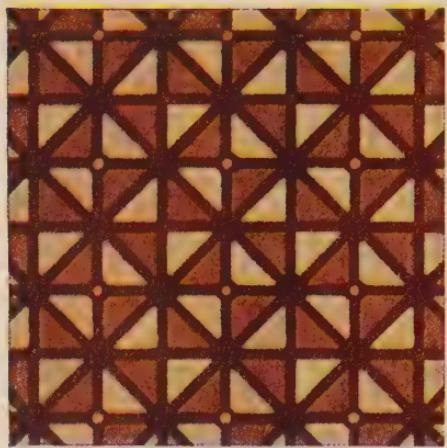


62/108 Code: 8/4-Visitant

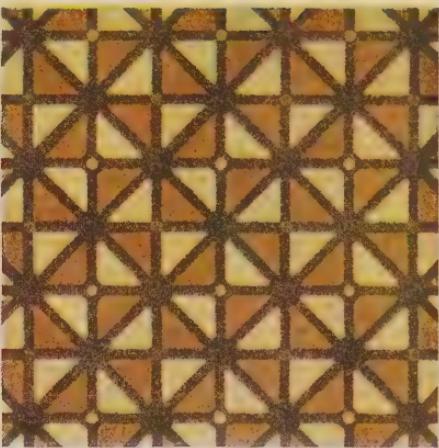


61/109 Code: 8/4-Visitor

RELIANCE INLAID



62/109 Code: 8/4-Vista



63/109 Code: 8/4-Visual



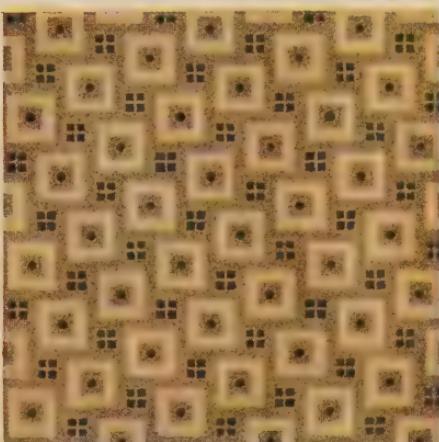
61/110 Code: 8/4-Vital



62/110 Code: 8/4-Vitiate



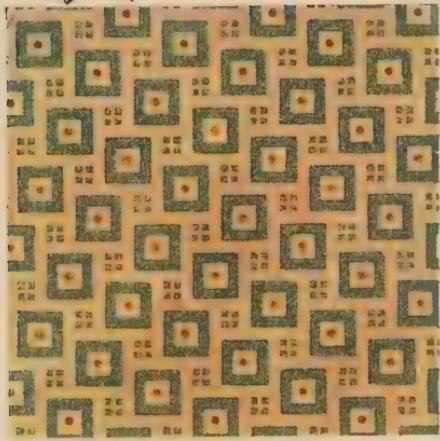
63/110 Code: 8/4-Vitriol



61/111 Code: 8/4-Vivacious



RELIANCE INLAID



62/111 Code: 8/4-Vocal



63/111 Code: 8/4-Vocation

MOIRE INLAID



61/102 Code: 8/4-Fence



62/102 Code: 8/4-Fender

65/102 Code: 8/4-Fertile

GRANITE INLAID

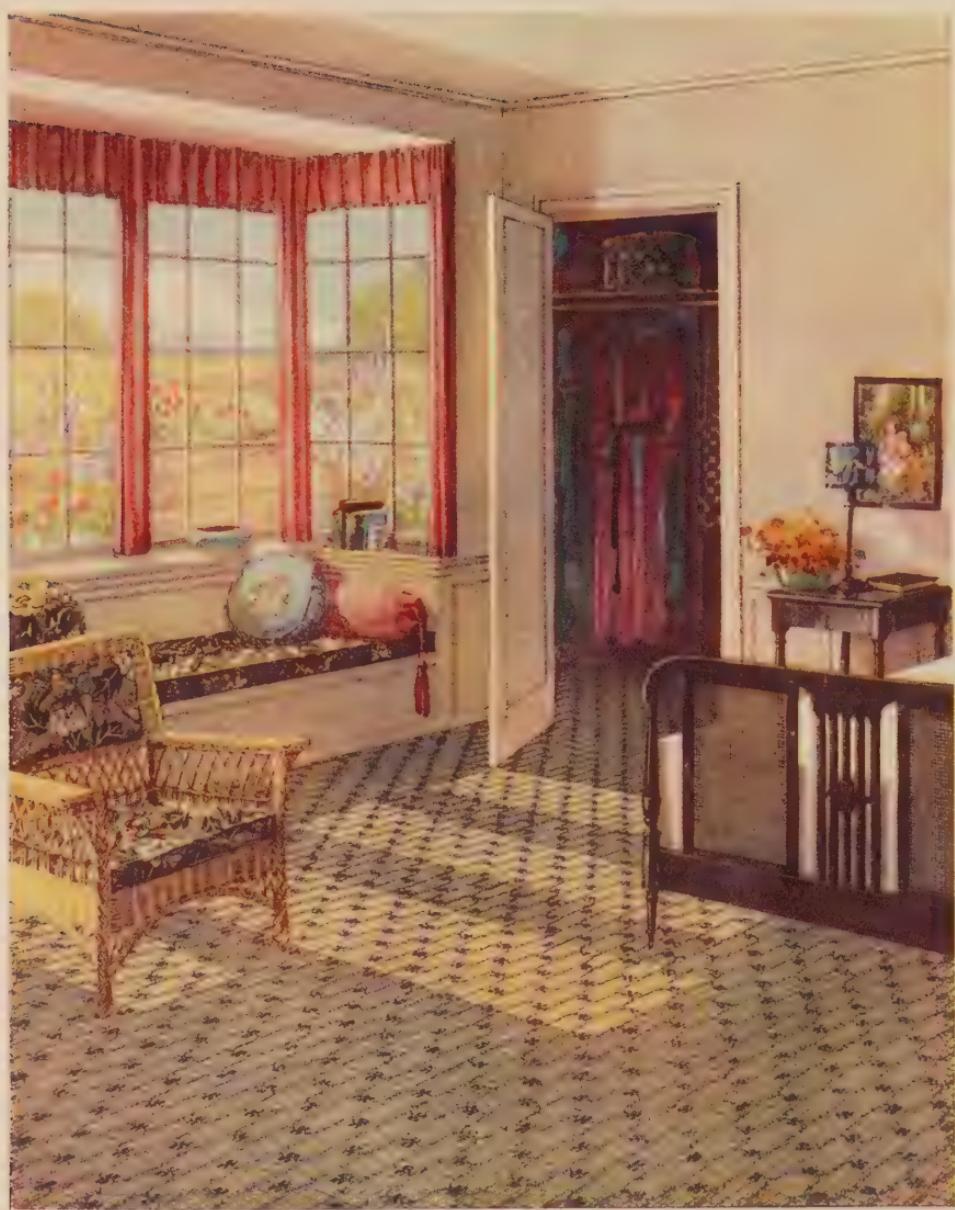


501 Code: 8/4-Imperson



505 Code: 8/4-Impetus Code: 8/4-Illum.

515



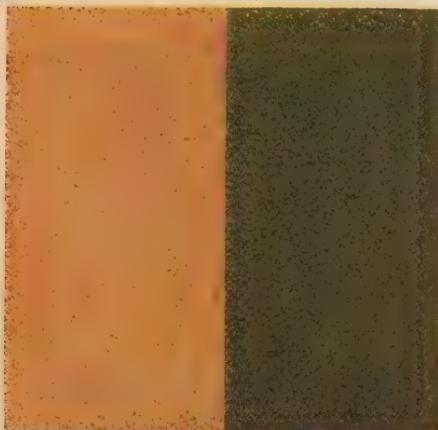
Nairn Linoleum provides a floor covering that is unequalled from the standpoint of durability and sanitation. Furthermore, as made evident by this illustration, it insures perfect harmony with the general color scheme and contributes largely to the inviting and restful atmosphere so desirable in a bedroom.

Pattern 64/84, Reliance Inlaid, shown on page 25, is pictured above.

CORK CARPET



PLAIN LINOLEUM



BROWN

GREEN



BROWN

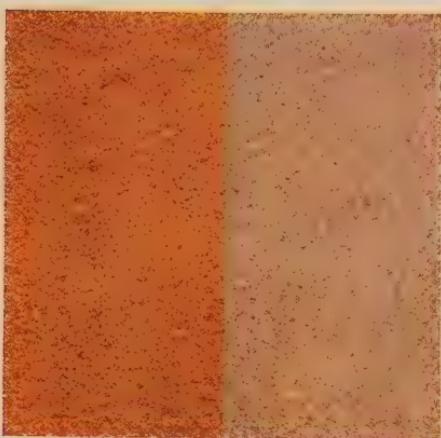


TERRA COTTA

BLUE



GREEN

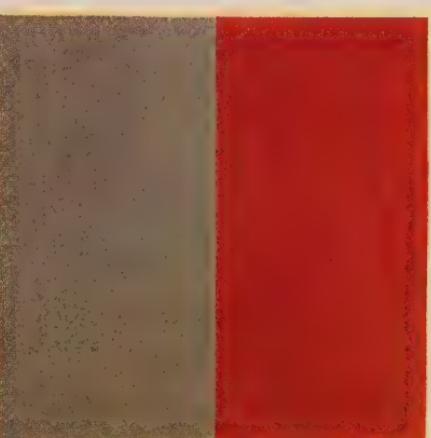


TAN

CHOCOLATE

Made in "A," "Special" and "B" Qualities.
Polished and Unpolished.

8/4 only



GREY

Made in "A," "B," "S" and "M" Qualities,
8/4 and 16/4. "XXX," "XX," "X" and Extra
Light Weight Battleship 8/4 only.

TERRA COTTA

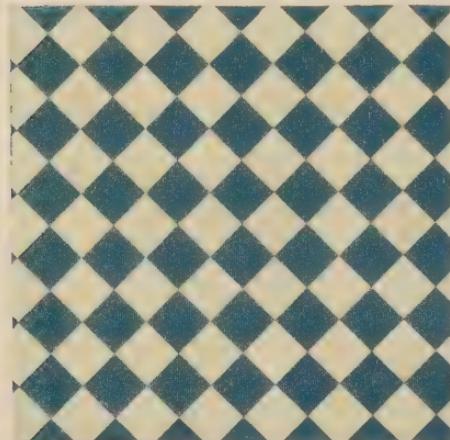
PRINTED LINOLEUM
"EXTRA" QUALITY



6/9505 Code: 8/4-Prosser



1/9534 Code: 8/4-Panic
10/4-Derrick
16/4-Jarvey



1/9544

8/4-Primrose

10/4-Digress



2/9554 Code: 8/4-Pastry



1/9603 Code: 8/4-Plashet

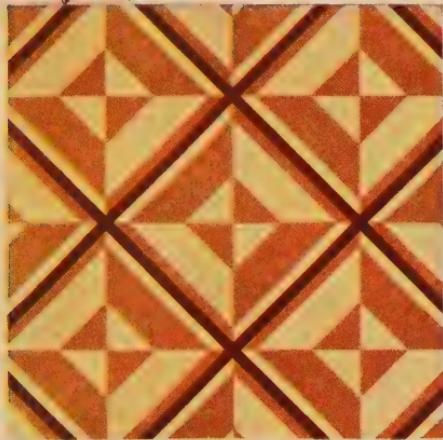


2/9603 Code: 8/4-Parson

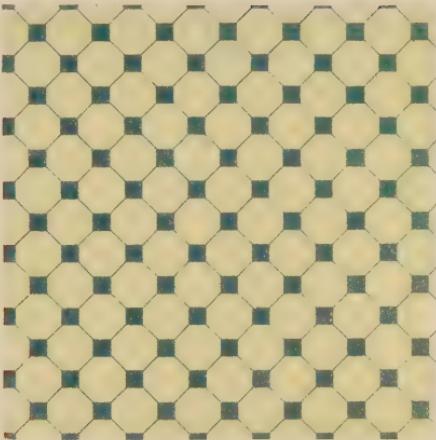


PRINTED LINOLEUM
"EXTRA" QUALITY

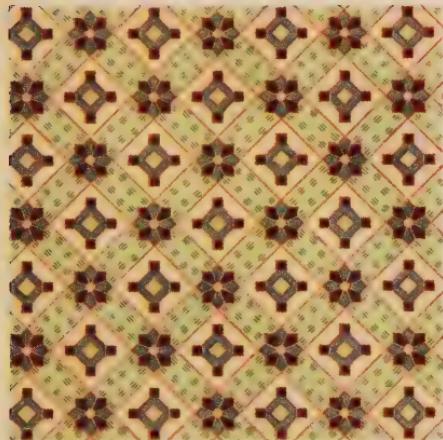
35



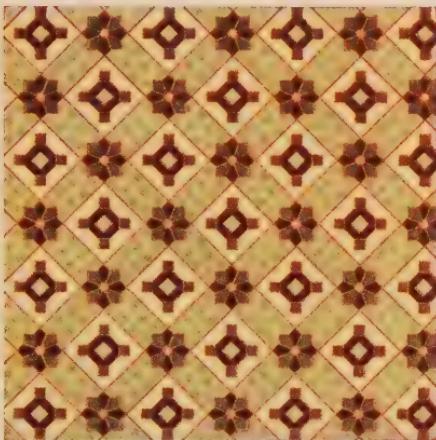
1/9605 Code: 8/4-Police



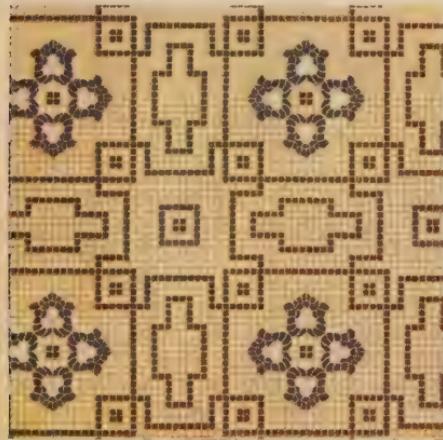
3/9652 Code: 8/4-Piquet



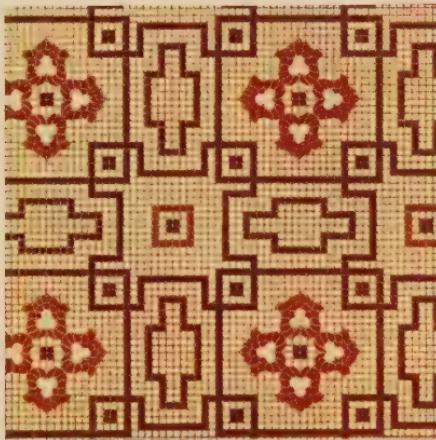
2/9716 Code: 8/4-Parent
10/4-Dashing



3/9716 Code: 8/4-Patter 16/4-Jolly



2/9724 Code: 8/4-Perry



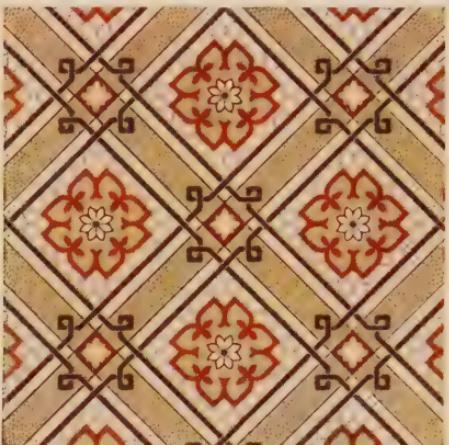
3/9724 Code: 8/4-Perspire

PRINTED LINOLEUM
"EXTRA" QUALITY

1/9762 Code: 8/4-Persuade 16/4-Jostle



2/9762 Code: 8/4-Pertain 10/4-Daub



3/9762 Code: 8/4-Perturb 16/4-Jounce

2/9767 Code: 8/4-Parallel
10/4-Design 16/4-Jovial

1/9775 Code: 8/4-Papa

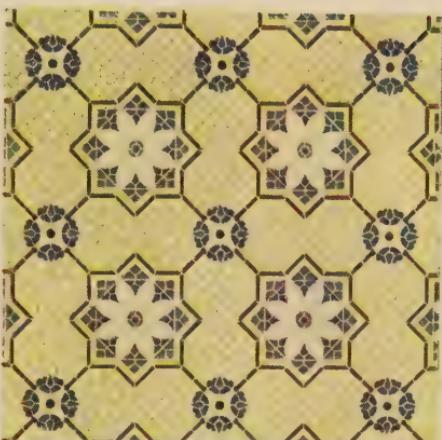
2/9775 Code: 8/4-Park
10/4-Data 16/4-Jenny



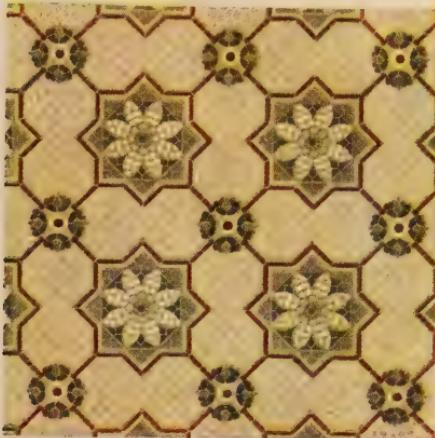
PRINTED LINOLEUM "EXTRA" QUALITY



1/9788 Code: 8/4-Passive
10/4-Decamp 16/4-Justice



1/9800 Code: 8/4-Patria



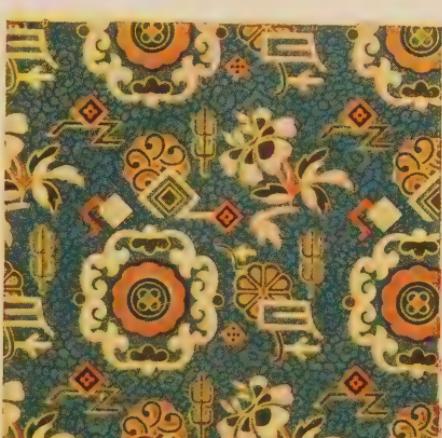
2/9800 Code: 8/4-Pastor



2/9819 Code: 8/4-Pedal 16/4-Jest



4/9819 Code: 8/4-Peril
10/4-Darn 16/4-Jilt



1/9822 Code: 8/4-Peerless

PRINTED LINOLEUM
"EXTRA" QUALITY



2/9822 Code: 8/4-Pegasus



3/9822 Code: 8/4-Pellet



1/9827
Code: 8/4-Pepsi
16/4-Jam

2/9827
Code: 8/4-Periscope
10/4-Dandy 16/4-Jockey



1/9830 Code: 8/4-Penny



1/9831 Code: 8/4-Perky
10/4-Dapper 16/4-Jocose



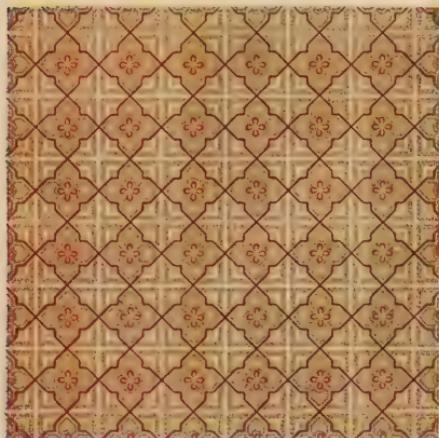
2/9831 Code: 8/4-Perfect 16/4-Jewel



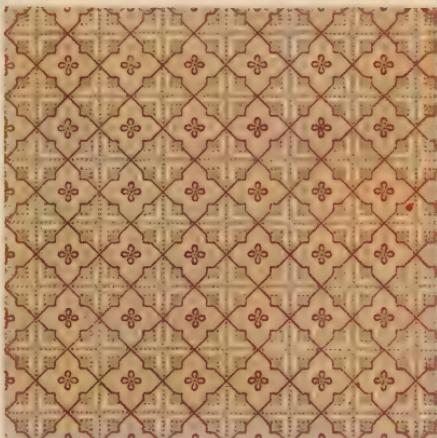
1/9838 Code: 8/4-Peruse



2/9838 Code: 8/4-Pervade



1/9839 Code: 8/4-Perverse



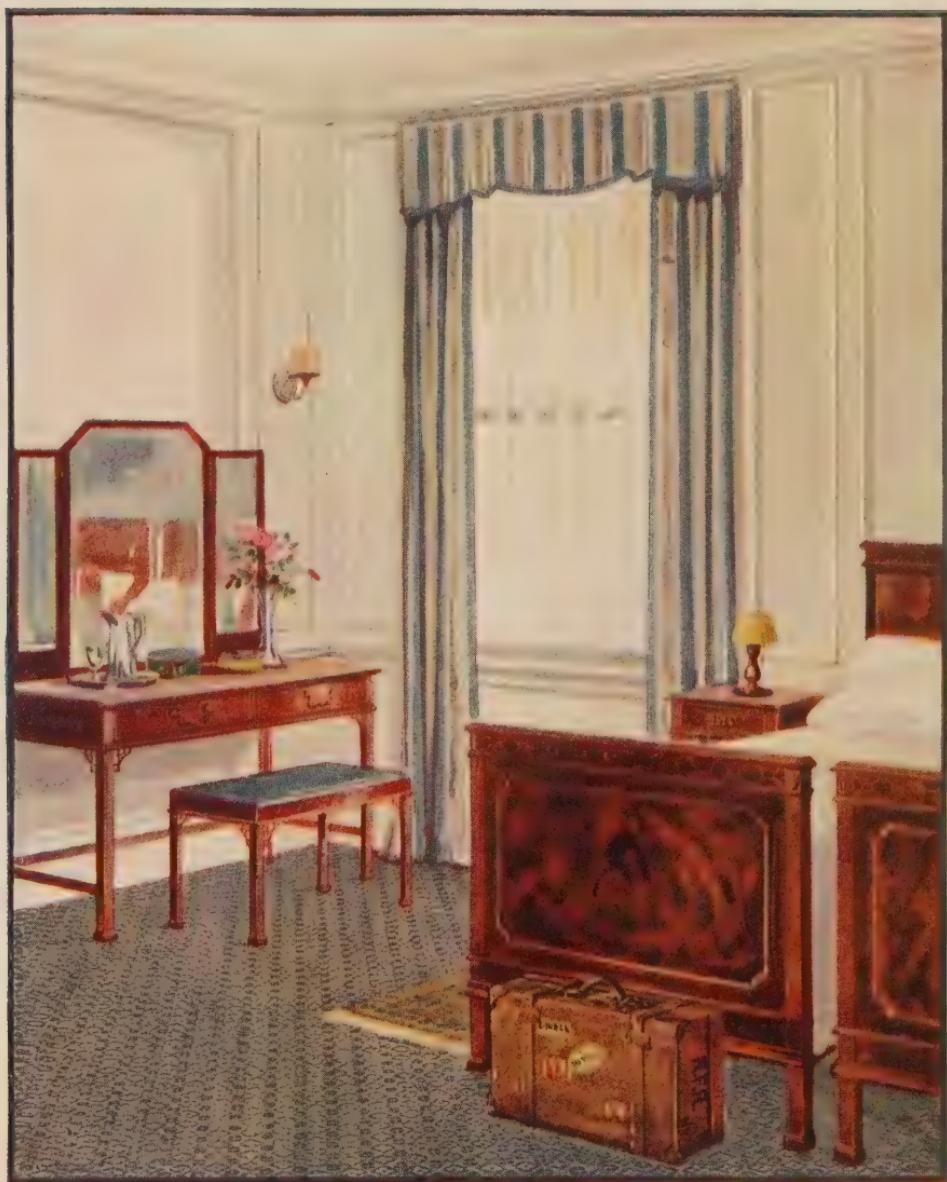
2/9839 Code: 8/4-Pest



1/9841 Code: 8/4-Petition



2/9841 Code: 8/4-Petard

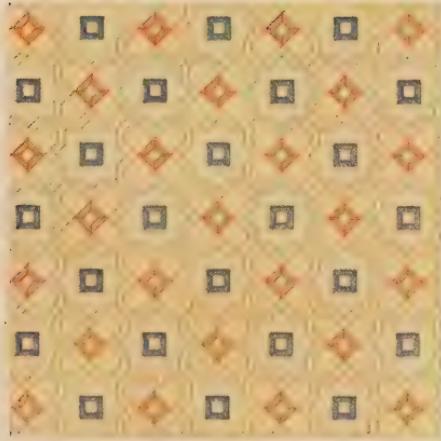


The Nairn Line comprises a wide variety of artistic carpet effects in Inlaid Linoleum which are particularly well suited for hotel rooms. In addition to beauty of design and coloring Nairn Inlaid Linoleum provides a floor covering that is sanitary, extremely durable, easy to keep clean and economical.

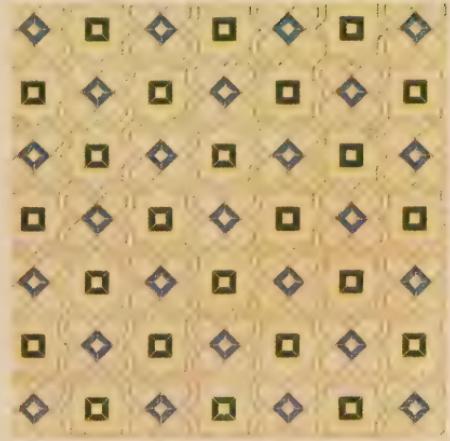
Pattern 63/105, Reliance Inlaid, shown on page 27, is employed in the above illustration.



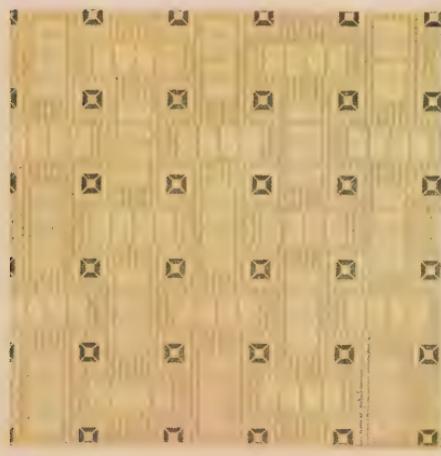
PRINTED LINOLEUM "EXTRA" QUALITY



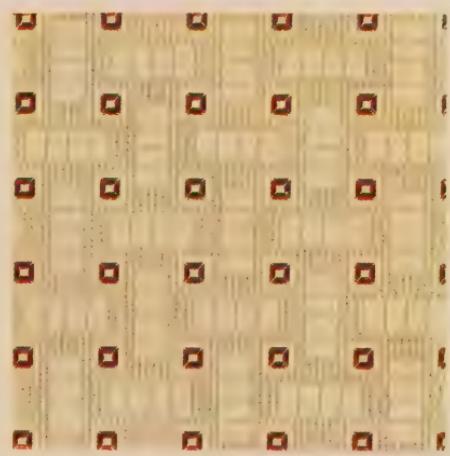
1/9842 Code: 8/4-Perjure



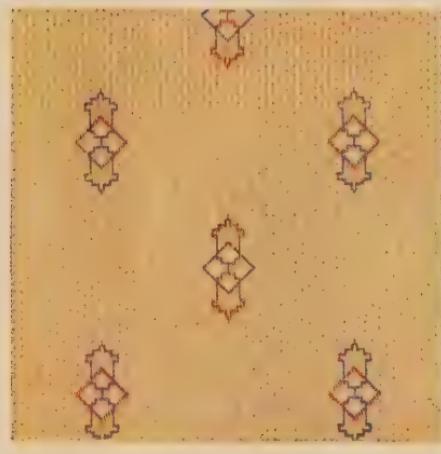
3/9842 Code: 8/4-Persist



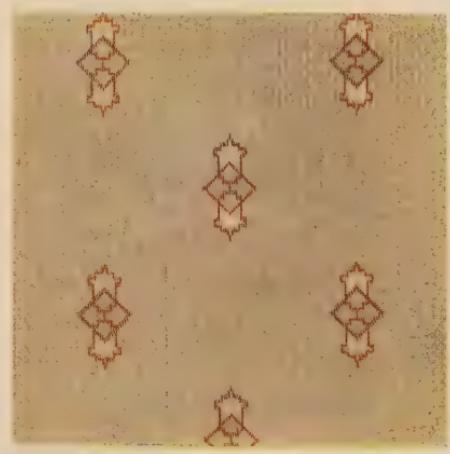
1/9843 Code: 8/4-Permit



3/9843 Code: 8/4-Perplex



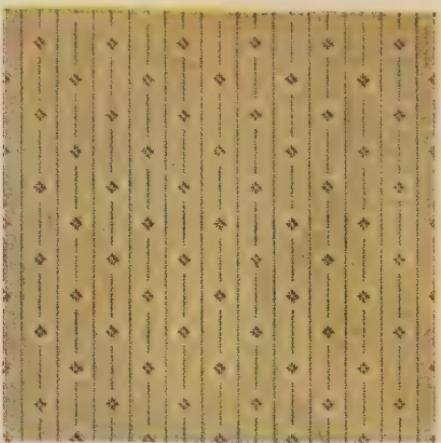
1/9844 Code: 8/4-Petrel



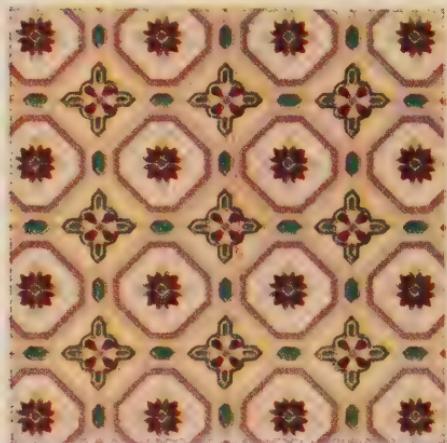
2/9844 Code: 8/4-Petrify

PRINTED LINOLEUM
"EXTRA" QUALITY

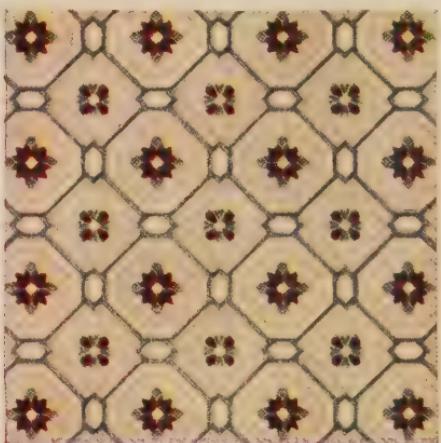
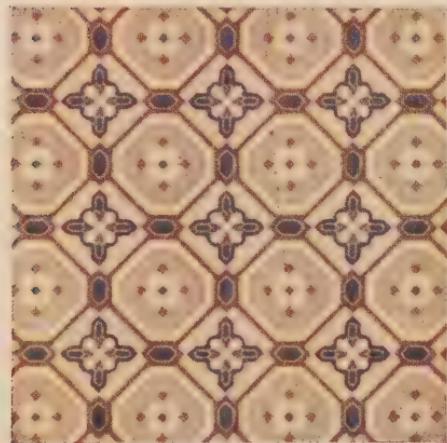
1/9845 Code: 8/4-Petty



2/9845 Code: 8/4-Petulant



1/9847 Code: 8/4-Pewit

2/9847 Code: 8/4-Phantom
10/4-Dauphin 16/4-Journey

3/9847 Code: 8/4-Phase 16/4-Joyful



1/9848 Code: 8/4-Phone 16/4-Jubilant



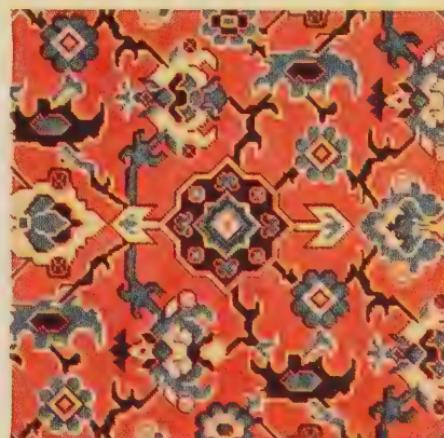
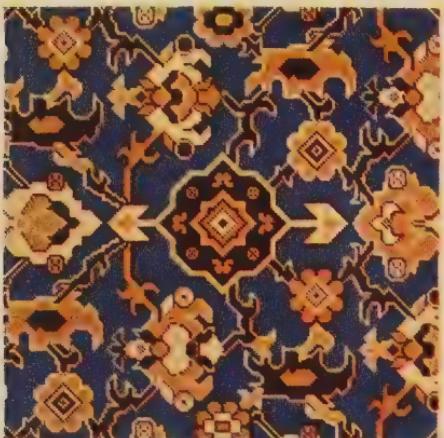
PRINTED LINOLEUM "EXTRA" QUALITY

43



2/9848 Code: 8/4-Photo 16/4-Judge

3/9848 Code: 8/4-Physic



1/9851 Code: 8/4-Pibroch

2/9851 Code: 8/4-Piazza



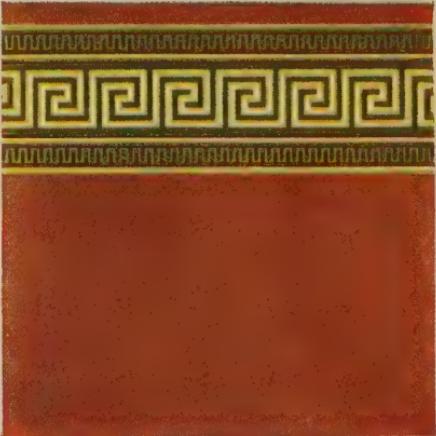
10/4-Dazzle
1/9852 Code: 8/4-Piccolo
16/4-Juggle

2/9852 Code: 8/4-Picnic 16/4-Juicy

PASSAGE CLOTH



5/9072 Code: Pawn
Made 24" and 36" wide
Illustration shows 24" border



6/9072 Code: Paid
Made 24" and 36" wide
Illustration shows 36" border

LINOLEUM RUGS



8031 Code: Yacht
Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



LINOLEUM RUGS

45



8035 Code: Youth
Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



8036 Code: Yankee
Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 7' 6"x12', 9'x12'

LINOLEUM RUGS



8167 Code: Yew

Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 7' 6"x12', 9'x12'



8168 Code: Yoke

Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



LINOLEUM RUGS



8169 Code: Yawn

Size: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



8231 Code: Year

Size: 6'x9', 7' 6"x9', 7' 6"x10' 6", 7' 6"x12', 9'x12'

LINOLEUM RUGS



8233 Code: Yearn
Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



8492 Code: Yester
Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 7' 6"x12', 9'x12'



LINOLEUM RUGS



8491 Code: Yeoman Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 7' 6"x12', 9'x12'



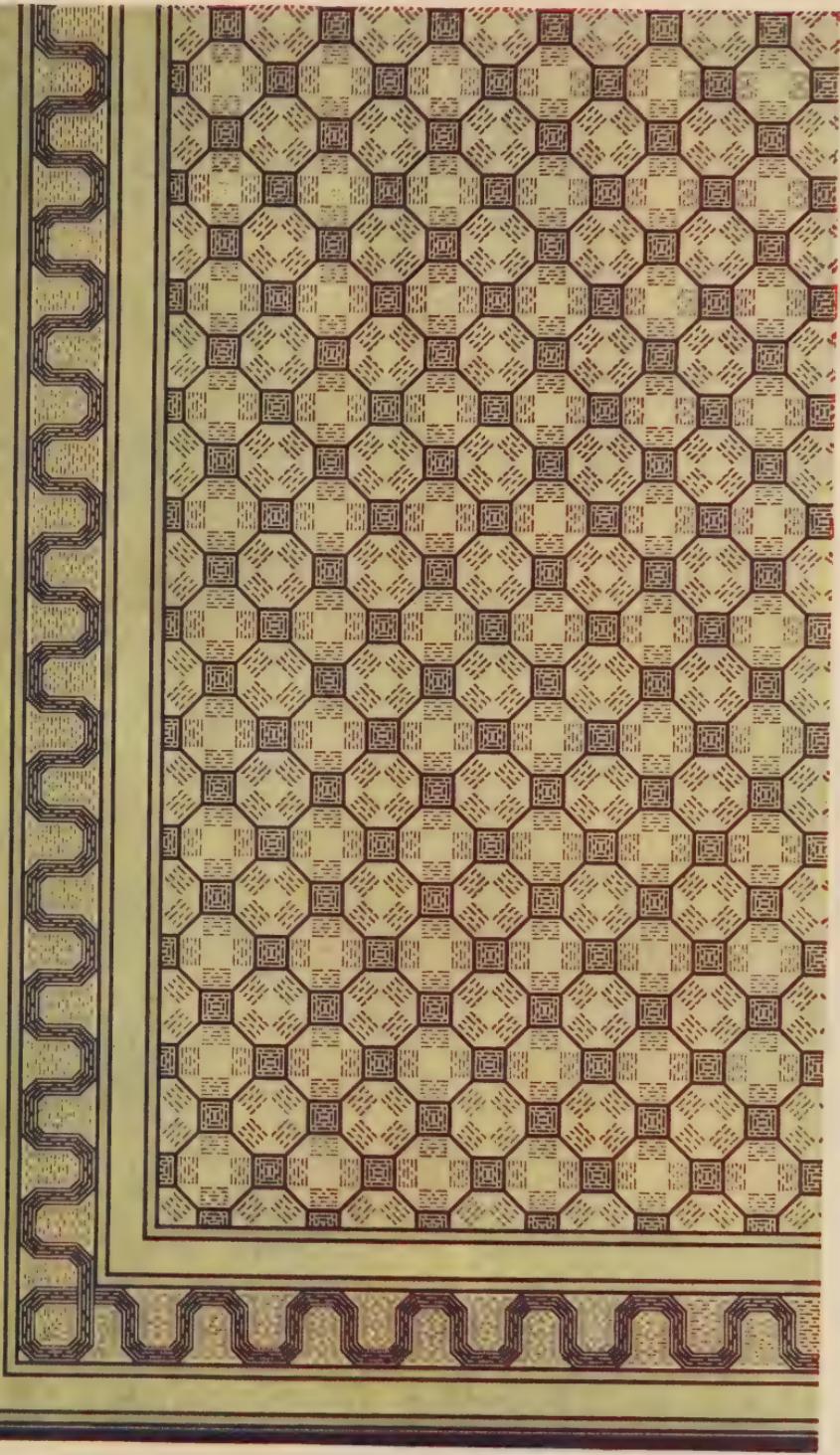
8493 Code: Yield

Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



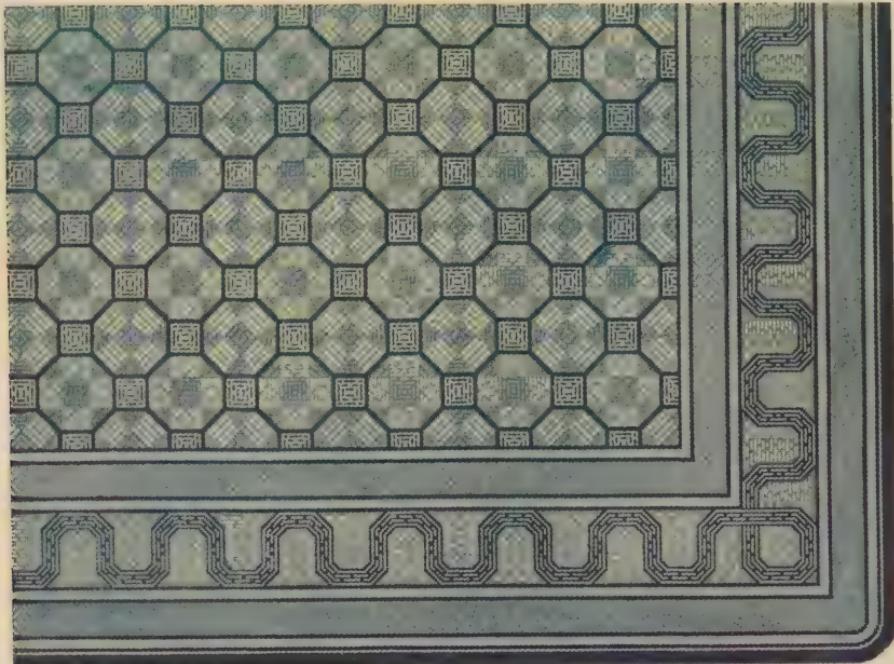
8494 Code: Yodel

Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



8501 Code: Yore Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 7' 6"x12', 9'x12'

LINOLEUM RUGS



8502 Code: Yonder
 Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



8503 Code: Young
 Sizes: 6'x9', 7' 6"x9', 7' 6"x10' 6", 9'x12'



This illustration tends to convey how readily an attic room may be made not only livable but comfortable and attractive at moderate cost. Linoleum Rug No. 8491, shown on page 49, was selected for the floor covering of this room, but the Nairn Line embraces a sufficiently wide range of equally appropriate designs to suit every taste.



10/513 Code: 8/4-Kind



10/544 Code: 8/4-Krems



11/603 Code: 8/4-Kindle



10/701 Code: 8/4-Kopeck



11/701 Code: 8/4-Kinsman



10/719 Code: 8/4-Kingly



10/721 Code: 8/4-Kearn



11/727 Code: 8/4-Know



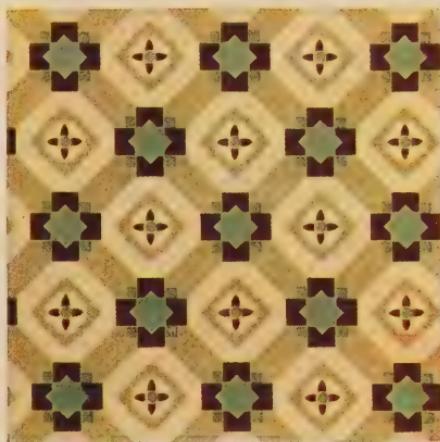
10/783 Code: 8/4-Kopje



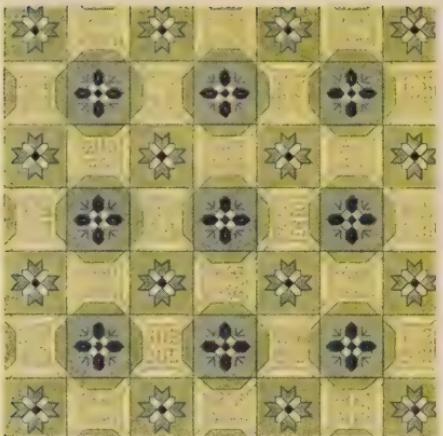
10/784 Code: 8/4-Keith



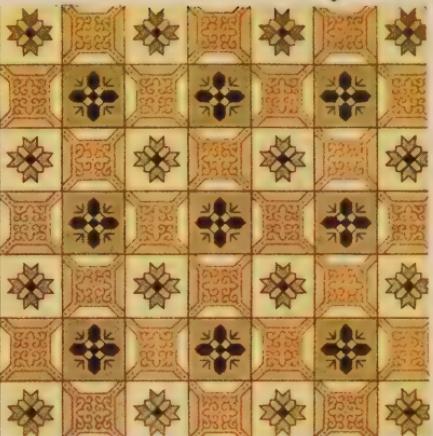
10/806 Code: 8/4-Kaffir



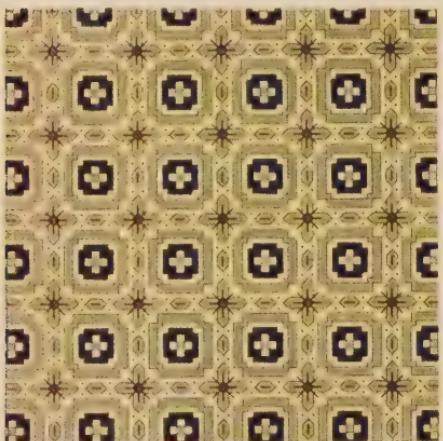
12/810 Code: 8/4-Keynote



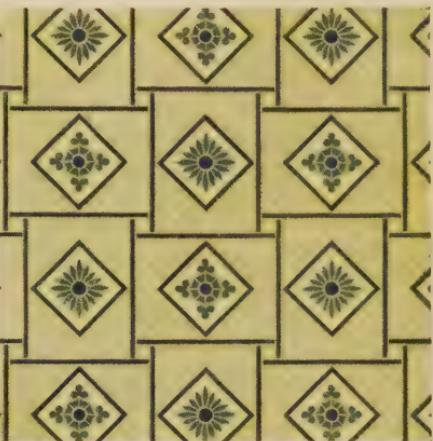
10/811 Code: 8/4-Kilted



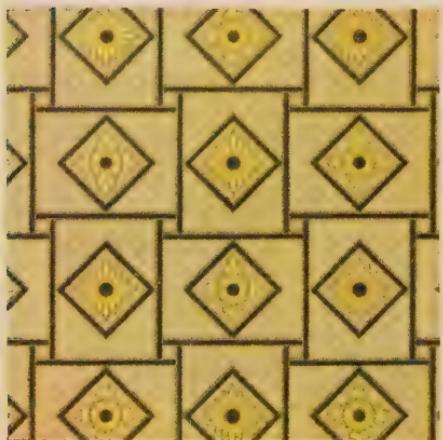
11/811 Code: 8/4-Kilt



10/812 Code: 8/4-Kismet



10/817 Code: 8/4-Kuklux



11/817 Code: 8/4-Klan

10/818
Code: 8/4-Krone 11/818
Code: 8/4-Kelter



10/820 Code: 8/4-Keckle



11/820 Code: 8/4-Keek



10/821 Code: 8/4-Knoll



11/821 Code: 8/4-Knowe



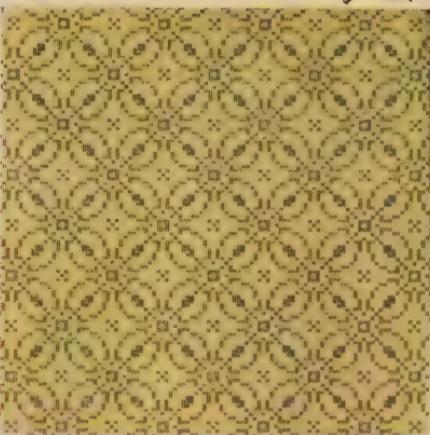
10/826 Code: 8/4-Kodak



12/826 Code: 8/4-Koran



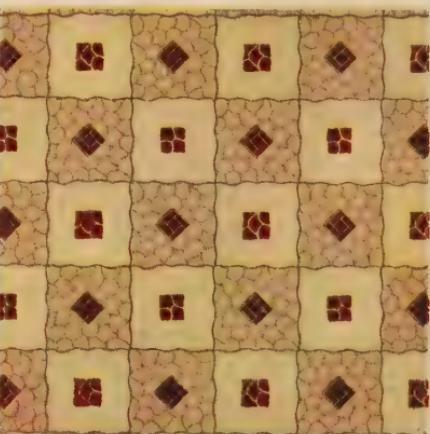
10/829 Code: 8/4-Kettle



11/829 Code: 8/4-Khaki



10/835 Code: 8/4-Kick



11/835 Code: 8/4-Kola



10/836 Code: 8/4-Kidnap



11/836 Code: 8/4-Kidney



12-836 Code: 8/4-Killing



10/837 Code: 8/4-Komono



11/837 Code: 8/4-Kindred



10/840 Code: 8/4-Kinship



11/840 Code: 8/4-Kiosk



12/840 Code: 8/4-Kirk

PRO-LINO
BLUE SEAL



10/846 Code: 8/4-Kitchen

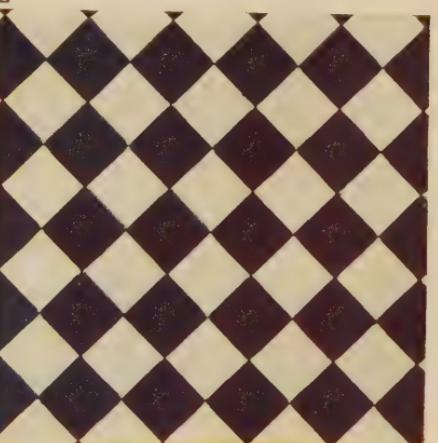


11/846 Code: 8/4-Kitty

PRO-LINO
RED SEAL



20/280 Code: 8/4-Each



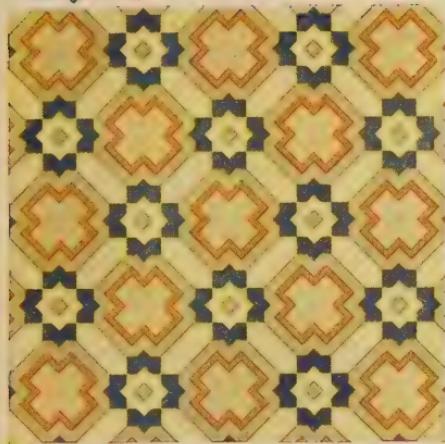
21/441 Code: 8/4-Eagle



20/608 Code: 8/4-Else



20/777 Code: 8/4-Elf



21/777 Code: 8/4-End



20/825 Code: 8/4-Eye



20/828 Code: 8/4-Egg



20/834 Code: 8/4-Early



21/834 Code: 8/4-Easy

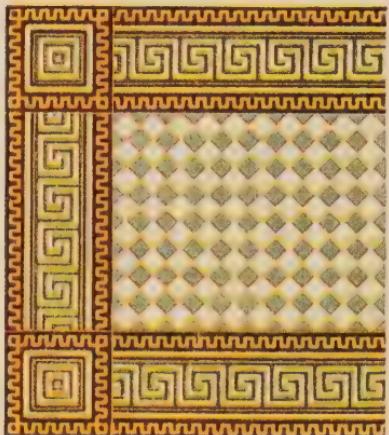


22/834 Code: 8/4-Easel

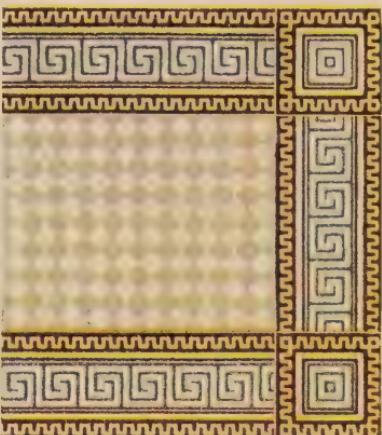
PRO-LINO MATS



1765 Code: Lanyard
Made 18"x36" only



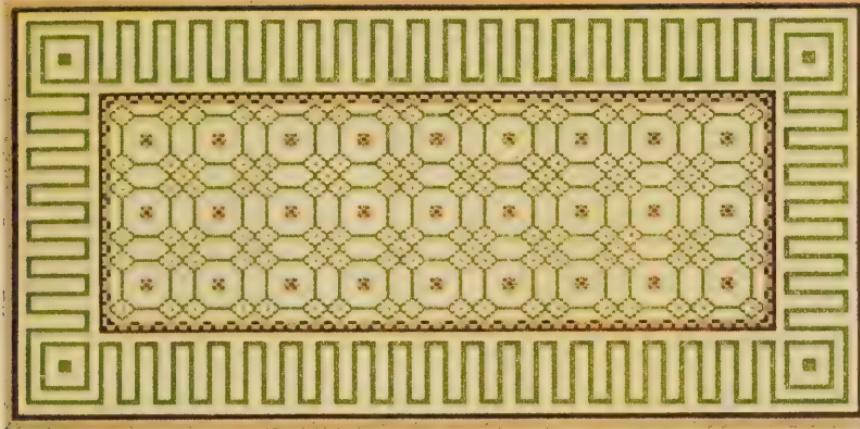
3765 Code: Larboard
Made 18"x36" only



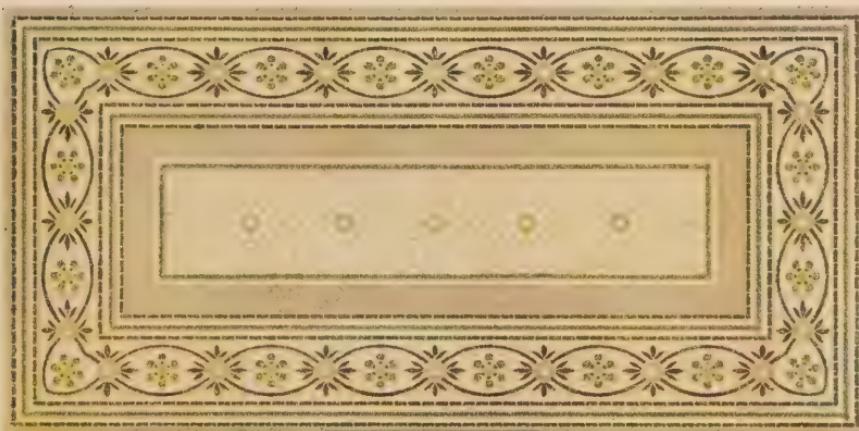
2765 Code: Lapse
Made 18"x36" only



1793 Code: Lariat
Made 18"x36" only



1794 Code: Lassie
Made 18"x36" only



1795 Code: Lasting
Made 18"x36" only



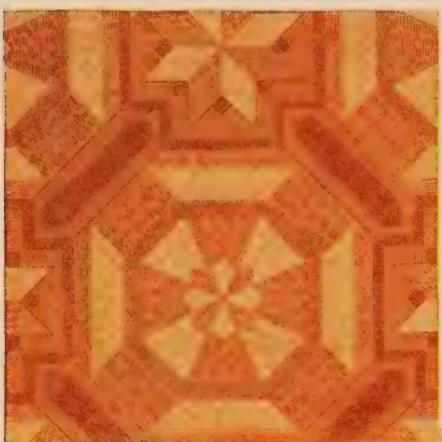
1796 Code: Latch
Made 18"x36" only



1/9534 Code: Udder
Made 36" wide only



10/513 Code: Ulna
Made 36" wide only



2/9838 Code: Ulster
Made 36" wide only



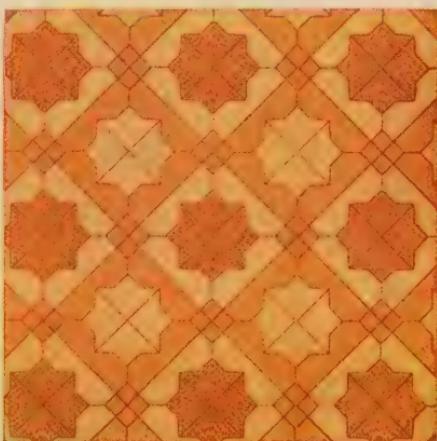
10/721 Code: Ultra
Made 36" wide only



1/9852 Umber 2/9852 Umpire

Made 24" and 36" wide.

24"—Packed 3 rolls per crate; 36"—Packed 2 rolls per crate.



11/727 Code: Unarm

Made 24" and 36" wide.



Nairn Printed Linoleum

This line, comprising fifty-six colorings in "Extra Quality," including many new effects of the kind most in demand, represents a most salable offering. The finish and wearing surface are the best that can be obtained in linoleums of surface decoration.

Shown on pages 34 to 44, inclusive.

Nairn Linoleum Rugs

The present and growing popularity of this type of floor covering, which requires neither fitting nor cutting, will lie flat on the floor without fastening, and is easily cleaned, is due in no small degree to the number of beautiful designs and harmonious colorings shown in the Nairn Line. Adaptation to bedrooms, sitting rooms and dining rooms, etc., affords obvious opportunities, as study of the line, shown on pages 44 to 52 inclusive, will readily indicate. Consider the advantage of these low cost genuine Linoleum rugs in comparison with any other fabric on the market that could be used for similar purposes.

Nairn Pro-Lino

Felt Base goods at very reasonable price, embodying excellent wearing value, comprise this line. The offering is topped with the snappiest kind of patterns, far superior to any competitive assortment, and the natural result of the long experience of the Nairn Linoleum Company in designing salable printed floor coverings.

Shown on pages 54 to 61, inclusive.



Contract Linoleums

BATTLESHIP LINOLEUMS

Nairn Battleship Linoleum, made as it is of the very best materials and in the most thorough fashion, has met without difficulty the severe specifications of the United States Government, and is supplied to the Navy for use on Dreadnaughts, Battleships, Cruisers and other craft. Nothing could more convincingly prove the exceptional quality of these goods which is further emphasized by their installation in many Government, State and Municipal buildings, as well as innumerable office buildings.

EXTRA LIGHT WEIGHT BATTLESHIP

Instances are numerous where large floor space is to be covered with a linoleum and the heavy grades of Battleship are more costly than the conditions require. To meet this situation The Nairn Linoleum Company has provided a moderate priced contract Linoleum, of splendid durability and ample weight, with usual Battleship backing and finish. It will withstand all the wear that it may be subjected to and effect a considerable saving over thicknesses the use of Government specifications would stipulate. All public buildings, such as hospitals, churches, schools, theatres, court rooms, stores, restaurants, offices, railroad depots, etc., can well use Nairn Extra Light Weight Battleship Linoleum which embodies sanitation, durability, resiliency, ease in cleaning and in fact every essential of a high grade plain linoleum floor covering.



Contract Linoleums

PLAIN LINOLEUM

Nothing but the best ingredients, carefully selected from the finest grades obtainable, find their way into Nairn Plain Linoleum, and the process of manufacture is the same as that identified with the Battleship grades. Nairn Plains, in all grades—A, B, S and M—are of "Walton" Finish which lends to their surface the smoothness and firmness that is essential to withstand the hard service required of such goods.

Nairn Plain Linoleums are particularly well adapted for use as a background for rugs, being equally as durable, more sanitary and resilient, as well as less costly than hardwood floors.

The standard equipment of many automobiles specifies Nairn Plain Linoleum for floors, toe and running boards, and the goods stand up well under every conceivable condition.

CORK CARPET

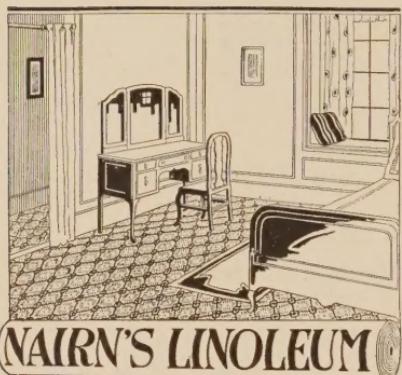
In all buildings where floor coverings should have sound-reducing as well as wear-resisting qualities, Nairn Cork Carpet, which embodies unusual resiliency, will find a place of pre-eminence. Hotels, churches, lecture rooms, clubs, billiard rooms, lodge rooms, dormitories, gymnasiums, are among the establishments where Nairn Cork Carpet is found either in brown, terra cotta, green, blue, tan or chocolate.

The increasing demand for Nairn Cork Carpet can be attributed in no small measure to the painstaking care exercised in manufacture.

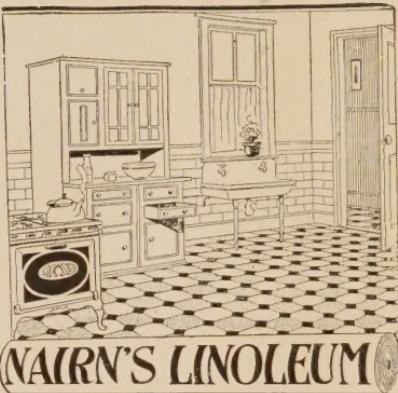


Nairn Linoleums

Illustrations that add the power of suggestion to advertisements



No. 101



No. 102

NAIRN'S LINOLEUM

Electrotypes of these cuts will be furnished free of charge to dealers who realize the value of pushing this line of durable, sanitary and attractive floor coverings. Made in two sizes for both single and double standard newspaper columns.

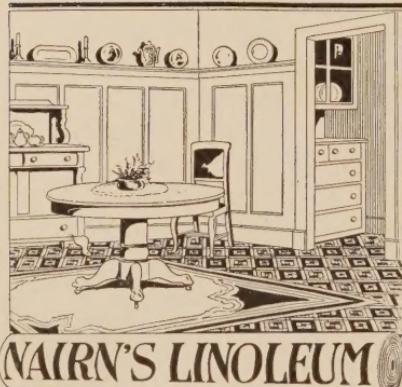
Single
Column

No. 101
No. 102
No. 103
No. 104

Order by Number

Double
Column

No. 101X
No. 102X
No. 103X
No. 104X



No. 103



No. 104

NAIRN'S LINOLEUM

